

## NEW STYLES FOR SS20 UNISEX



**JOINER VINTAGE** STSU720 The unisex garment dyed crew neck sweatshirt - p.<u>91, 171</u> **CREATOR VINTAGE** STTU831 The unisex garment dyed t-shirt - p.<u>60</u>, <u>137</u>



**CREATOR POCKET** STTU830 The unisex pocket t-shirt - p.<u>58</u>, <u>134</u> **CREATOR TIE AND DYE** STTU757 The unisex tie and dyed t-shirt - p.<u>59</u>, <u>135</u>

## **NEW STYLES FOR SS20** MEN



**STANLEY SPECTER** STTM543 The men's tank top - p.<u>127</u> **STANLEY SKATER** STTM605 The men's long t-shirt - p.<u>149</u>



STANLEY ADORER SLUBSTTM635The men's slub t-shirt - p.143

## **NEW STYLES FOR SS20** Women



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## **NEW STYLES FOR SS20** Women



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**STELLA SPINNER** STDW144 The women's t-shirt dress - p.<u>109</u>

## INTRODUCING THE ESSENTIALS COLLECTION

Relaxed in attitude, this new collection is perfect for promoting a band or cause or identifying a team, tribe or tourist destination. Targeted at the youth segment, this simplified and sustainable collection features a high quality unisex hoodie, unisex t-shirt and women's t-shirt, all with the same superior printability and premium service that you expect from Stanley/Stella.







30

## **STELLA JAZZER**

Women's t-shirt Single Jersey - 150 GSM 100% Organic cotton 20 colours

## DRUMMER

Unisex hoodie Brushed - 280 GSM 85% Organic cotton 15% Recycled polyester 12 colours

#### ROCKER

Unisex t-shirt Single Jersey - 150 GSM 100% Organic cotton 20 colours

## **COLLECTION** LIFE CYCLE

Our collection is made up of Core, Iconic and Essential styles. In addition we offer a Capsule collection twice a year. These capsules are seasonal collections that offer innovative shapes, fits and proportions as well as new colours and all over prints. This ensures that we provide a great mix of on-trend designs and classic wardrobe staples.

> Throughout this Lookbook you will see certain styles flagged as Iconic, Essentials or Capsule. Here's what that means:

## ICONIC

Our loonics are a collection of forever pieces, staple styles made to the highest standard with premium finishing and details. We consider these to be the best products on the market. loonics stay relevant and in the collection for around five years.

## **ESSENTIAL**

The Essentials Collection is a family of products specially designed for digital retail, merchandising and high volume business. These products stay in the collection for around five years.

## CAPSULE

Our capsule collections are seasonal, released twice a year for Spring/Summer and Autumn/Winter, mirroring retail fashion codes. These capsules are designed to bring you something new: alternative silhouettes and proportions or new styles that are perfect for trenddriven customers. These seasonal styles and colours stay in the collection for a short time, approximately 6 months or while stocks last.

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## STELLA DREAMER STTW013

## The women's tank top

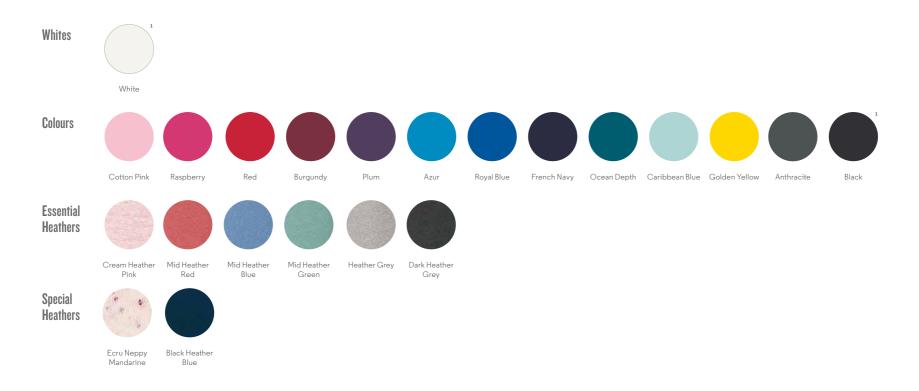
FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM





**SIZING** Fitted XS - S - M - L - XL XXL available in selected colours



## STELLA DANCER STTW038

## The women's cropped tank top

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

#### SIZING

Relaxed Fit XS - S - M - L - XL



Heather Grey



**NEW STYLE** 

## **STELLA EXPRESSER**

Be Yourself. The Stella Expresser makes it easy. The ultimate fit, perfect proportions and just the right details make this our number one t-shirt for women.





## STELLA EXAPRESSER STTW032

#### The iconic women's fitted t-shirt

Meet the Stella Expresser, the ultimate t-shirt for women. Its perfect proportions, great fit and just the right details make this the ideal women's t-shirt.

#### FABRIC Single Jersey 100% Organic ring-spun combed cotton 155 GSM



XS-S-M-L-XL-XXL

**SIZING** Fitted





ICONIC

Hanna is 176cm - Size XS Stella Lover in Dark Heather Grey

100

-

CITIZET E

## STELLA LOVER STTW017

#### The iconic women's t-shirt

Lightweight with self-fabric collar

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM





**SIZING** Medium Fit XS - S - M - L - XL XXL available in selected colours







## STELLA JAZZER STTW039

## The essential women's t-shirt

Introducing the Stella Jazzer, our straight-fit women's t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a relaxed and contemporary fit.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





#### SIZING

Medium Fit XS - S - M - L - XL - XL - XXL 3XL available in selected colours

#### THE ESSENTIALS COLLECTION

The Stella Jazzer is part of a family of products specially designed for digital retail, merchandising and high volume business.





Meet the Creator, our iconic unisex t-shirt. Contemporary and sustainable, it's the perfect ambassador for our values. Crafted from 100% organic cotton, it's made to last and has Stanley/Stella's signature soft handfeel. A premium 180gsm single jersey t-shirt, the Creator stands out for its classic proportions and great fit.

## UNISEX STTU755

## The iconic unisex t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



#### SIZING

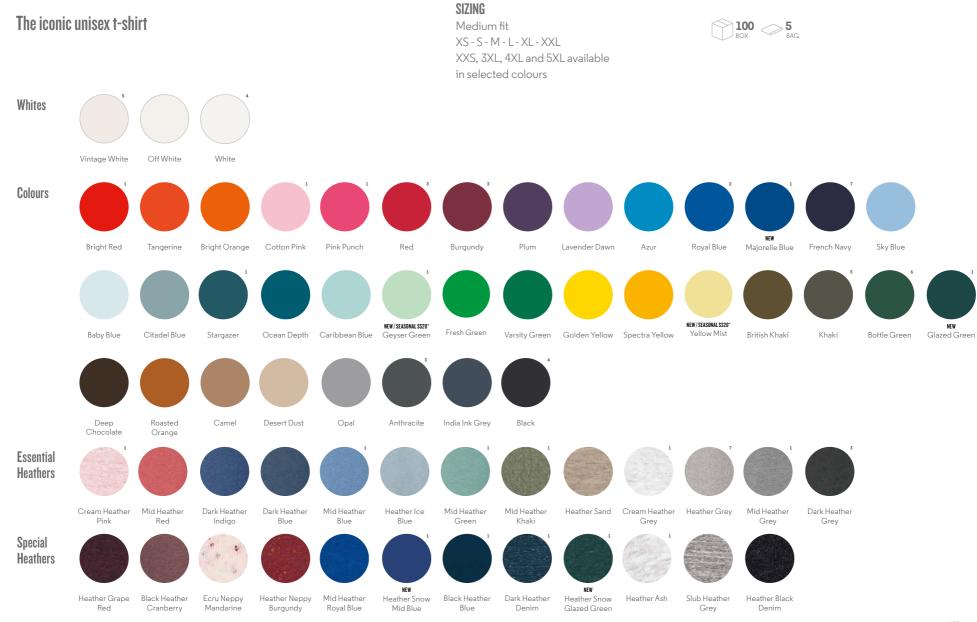
Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

COMBO Stella Expresser p.<u>45</u> Stella Lover p.<u>47</u> Mini Creator p.<u>207</u> ICONIC

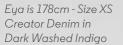




UNISEX CREATOR STTU755



<sup>1</sup>Colour available in XXS to XXL <sup>2</sup>Colour available in XXS to 3XL <sup>3</sup>Colour available in XXS to 4XL <sup>4</sup>Colour available in XXS to 5XL <sup>5</sup>Colour available now in XXS to 3XL / 3XL from June 2020 <sup>6</sup>Colour available in 3XL from June 2020 <sup>7</sup>Colour available now in XXS to 4XL / 5XL from June 2020 <sup>\*</sup>Seasonal colour - available until mid-2020, or while stocks last





## UNISEX CREATOR DENIM STTU756

#### The unisex denim t-shirt

Iconic Creator fit & details

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours

Mid Washed Dark Washed Indigo Indigo

**100 5** BOX **5** 

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

## CREATOR AOP STTU828

## The unisex **AOP** t-shirt

Iconic Creator fit & details

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

#### SIZING

Medium Fit XS - S - M - L - XL - XXL



Camouflage





## **CREATOR TIE AND DYE**

Get festival ready with this season's must-have piece. A nostalgic nod to 1960s counterculture and a return to handmade creativity.





# CREATOR POCKET STTU830

# The unisex pocket t-shirt

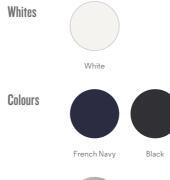
Iconic Creator fit & details

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

## SIZING

Medium Fit XS - S - M - L - XL - XXL



Essential Heathers

Heather Grey



# UNISEX **CREATOR TIE AND DYE** STTU757

# The unisex tie and dyed t-shirt

Iconic Creator fit & details

## FABRIC

#### Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit XS-S-M-L-XL-XXL

## CAPSULE

Seasonal style, available until mid-2020, or while stocks last





\*Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.



Creator Tie & Dye in Canyon Pink





# CREATOR VINTAGE STTU831

# The unisex garment dyed t-shirt

Iconic Creator fit & details

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

## SIZING

Medium Fit XS - S - M - L - XL - XXL

COMBO Joiner Vintage p.91, <u>171</u>



\*Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.









# ESSENTIAL NEW STYLE

# ROCKER STTU758

# The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fit .

# FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





## SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

# THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.



Dark Heather Heather Grey Dark Heather Indigo Grey

Maeva is 173cm - Size S Stella Chiller in Yellow Mist Real Marsh

# STELLA CHILLER STTW036

The women's scoop neck relaxed fit t-shirt

Lightweight t-shirt with dropped shoulder

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

#### SIZING

Relaxed Fit XS - S - M - L - XL



# STELLA FLIES STTW041

# The women's cropped t-shirt

## FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

## SIZING

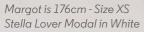
Relaxed Fit XXS - XS - S - M - L



Heather Ecru Neppy Cranberry Mandarine









# **STELLA LOVER MODAL** STTW030

# The women's modal t-shirt

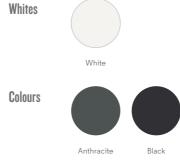
#### FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

## SIZING

Medium Fit XS - S - M - L - XL







# **STELLA ROUNDER SLUB** STTWI12

# The women's rolled sleeve slub t-shirt

Features side seam slits

## FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

#### SIZING

Relaxed Fit XS - S - M - L - XL







Heather Grey Slub









# STELLA HIPSTER SLUB STTWII3

# The women's heavy boxy t-shirt

Features dropped shoulder and side seam slits

## FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 200 GSM

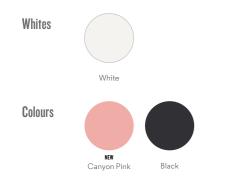
# SIZING

Relaxed Fit XS - S - M - L - XL



### CAPSULE

Seasonal style, available until mid-2020, or while stocks last





Hanna is 176cm - Size XS Stella Evoker in French Navy

# STELLA EVOKER STTW023

# The women's v-neck t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

#### SIZING

Medium Fit XS - S - M - L - XL XXL available in selected colours

**COMBO Combo Stanley Presenter p.<u>151</u>** 



<sup>1</sup>Colour available in XS to XXL

70



# The unisex ringer t-shirt

## FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

## SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



White/Bright Red

Black/White White/Black





Cream H Pink/ Heather Grey/ Bright Red French Navy





Ringer in White / Bright Red

100 SAG



Hit a home run with our varsity collection. Inspired by carefree college days, it recalls sporty afternoons on campus and evokes an easy-going vibe.





# UNISEX CATCHER SHORT SLEEVE STTU825

# The unisex contrast short sleeve t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



Mini Catcher Short Sleeve p.208 Catcher Long Sleeve p.<u>154</u>



Navy



Green

White/Black

Essential Heathers

White/Bright Red

Heather Grey/ Royal Blue



# UNISEX CATCHER LONG SLEEVE STTU826

# The unisex contrast long sleeve t-shirt

## FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

## SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL







White/Black





Heather Grey/ Heather Grey/ Burgundy French Navy

Salome is 176cm - Size XS Catcher Long Sleeve in Heather Grey / Burgundy





# STELLA SINGER STTW021

The women's long sleeve t-shirt

Features self-fabric collar

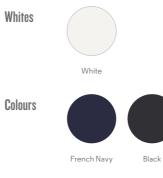
## FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

## SIZING

Medium Fit XS - S - M - L - XL

**COMBO** Stanley Shuffler p.<u>155</u> Mini Hopper p.<u>209</u>



Essential Heathers

Heather Grey



# **STELLA WAVER SLUB** STTW114

# The women's 3/4 sleeve dropped shoulder t-shirt

## FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

## SIZING

Relaxed Fit XS-S-M-L-XL-XXL





Slub Heather Steel Grey

Lauren is 175cm - Size S Stella Waver Slub in Slub Heather Steel Grey



Marion is 175cm - Size XS Stella Devoter in White



# **STELLA DEVOTER** STPW034

# The women's polo

Features side slits at hem

#### FABRIC

Piqué

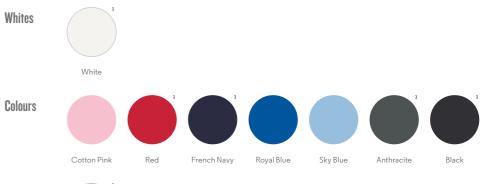
95% Organic ring-spun combed cotton, 5% Elastane 200 GSM

#### SIZING

Medium Fit XS - S - M - L - XL XXL available in selected colours



Stanley Dedicator p.<u>159</u> Mini Sprinter p.<u>210</u>



Essential Heathers

Heather Grey





# STELLA TRIPSTER STSWI46

# The iconic women's crew neck sweatshirt with raglan sleeve

Features durable twin-needle top stitching

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





**SIZING** Medium Fit XS - S - M - L - XL XXL available in selected colours





ICONIC

Margot is 176cm - Size XS Stella Tripster Denim in Mid-Washed Indigo



# **STELLA TRIPSTER DENIM** STSW147

# The women's denim crew neck sweatshirt

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS - S - M - L - XL

**COMBO** Stanley Stroller Denim p.<u>164</u>

Colours









# The unisex crew neck sweatshirt

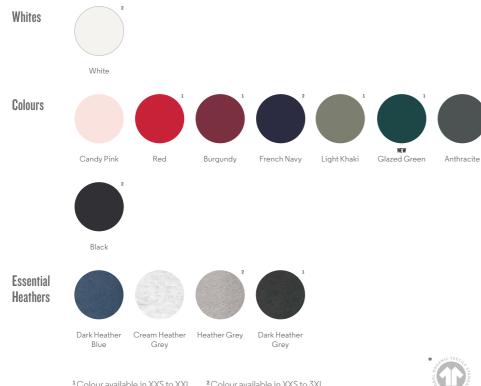
Features flatlock stitching and half-moon at back neck

## FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

## SIZING

Medium Fit XS - S - M - L - XL - XXL XXS and 3XL available in selected colours



<sup>1</sup>Colour available in XXS to XXL
<sup>2</sup>Colour available in XXS to 3XL
<sup>\*</sup>Based on stock levels, some quantities may be OCSBL



Hanna is 176cm - Size XS Rise in Light Khaki

83

We offer a collection of beautifully crafted sweatshirts and hoodies in unisex, women's and men's styles. Pictured here is our iconic unisex crew neck sweatshirt, the Changer.







# CHANGER STSU823

# The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece, it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

#### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





# SIZING

Medium Fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours





# STELLA DAZZLER STSWI25

# The women's relaxed fit sweatshirt

### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

## SIZING

Relaxed Fit XS-S-M-L-XL-XXL



Maeva is 173cm - Size S Stella Dazzler in Yellow Mist





# JOINER VINTAGE STSU720

# The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

#### FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM



XS-S-M-L-XL-XXL

SIZING

Medium Fit



<u>...</u>









## STELLA TRIGGER STSWI48

### The iconic women's hoodie sweatshirt

Features premium double self-fabric hood lining

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





**SIZING** Medium Fit XS - S - M - L - XL XXL available in selected colours





ICONIC

 Discover the Cruiser, our iconic unisex hoodie sweatshirt. Made from brushed 350gsm fleece, 85% organic cotton and 15% recycled polyester, it offers a contemporary style with just the right fit. Featuring a double-layered hood, set in sleeves and a kangaroo pocket design, its premium detailing is unrivalled.

# UŅISEX CRUISER

## The iconic unisex hoodie sweatshirt

#### FABRIC 1 6 10 1

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

### 500-SIZING

8 V.

95

Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL





28 COLOURS







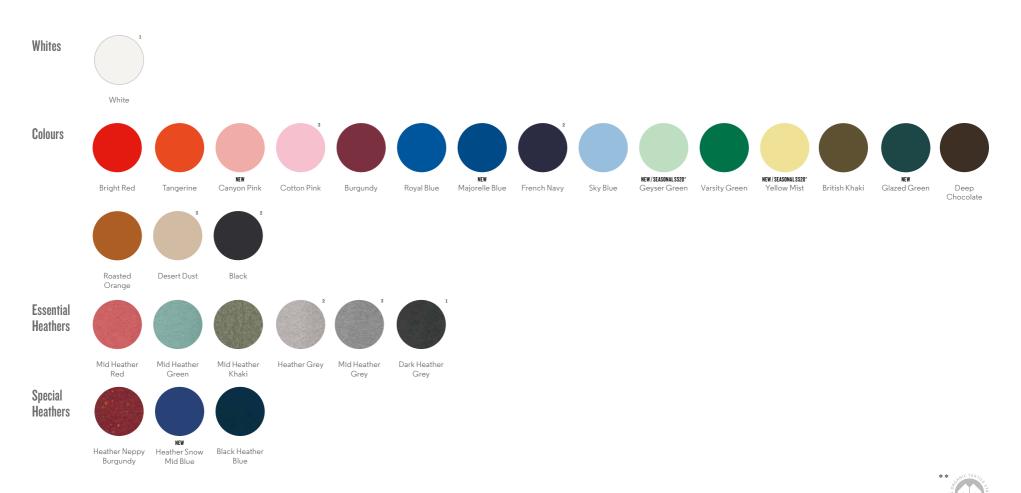


#### The iconic unisex hoodie sweatshirt

#### SIZING

Medium fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours







ICONIC





## UNISEX CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS-S-M-L-XL

Colours





20 S BAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

## UNISEX CRUISER AOP STSU825

### The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details

#### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS-S-M-L-XL-XXL



Camouflage



Philou is 174cm - Size XS Cruiser AOP in Camouflage







# DRUMMER STSU812

### The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

#### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



#### **SIZING** Medium Fit

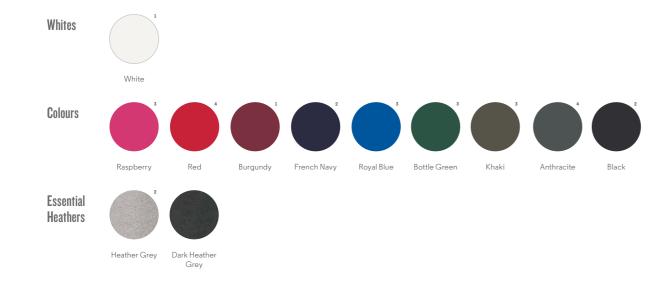


XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

## THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.









# SIDER STSU824

### The unisex side pocket hoodie sweatshirt

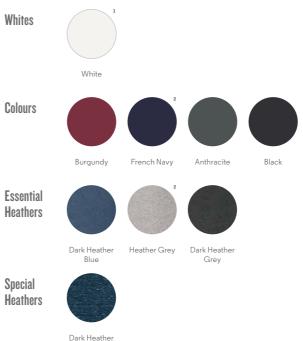
Features double self-fabric hood lining

#### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS - S - M - L - XL - XXL 3XL and 4XL available in selected colours



Dark Heatner Denim



20 S BAG

## **STELLA BOWER** STSW132

### The women's cropped hoodie sweatshirt

Single jersey hood lining

#### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Relaxed Fit XS-S-M-L-XL





Cream Heather Heather Grey Pink



20 SBAG





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the month

## STELLA EDITOR STSW149

### The iconic women's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





**SIZING** Medium Fit XS - S - M - L - XL XXL available in selected colours









## UNISEX CONNECTOR STSU820

### The unisex zip-thru hoodie sweatshirt

Features single Jersey hood lining, flatlock stitching and matt silver trims

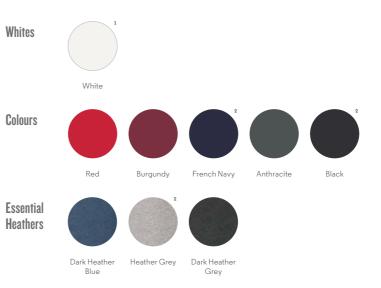
#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS-S-M-L-XL-XXL XXS, 3XL and 4XL available in selected colours







20 S BAG

<sup>1</sup>Colour available in XXS to 3XL <sup>2</sup>Colour available now in XXS to 3XL / 4XL from June 2020 \*Based on stock levels, some quantities may be OCSBL

## UNISEX WARMER SHERPA STSU715

### The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in sherpa, including sleeve

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

#### SIZING

Medium Fit XS-S-M-L-XL-XXL



Thanina is 172cm - Size XS

10 Sox 5 BAG





# BOUNDER STSU806

### The unisex bomber sweatshirt

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS - S - M - L - XL - XXL

Colours



Black

Essential Heathers

Heather Grey



20 SBAG

## STELLA SPINNER STDW144

### The women's t-shirt dress

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

#### SIZING

Medium Fit XS - S - M - L - XL









## STELLA KICKS STDWI39

### The women's crew neck dress

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS-S-M-L-XL



Black Heather Black Heather Cranberry Blue

20 S BAG

Grey

## STELLA STREETER STDWI43

### The women's hoodie dress



#### FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

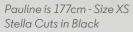
#### SIZING

Medium Fit XS - S - M - L - XL











## STELLA CUTS STBW130

## The women's jogger shorts

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS - S - M - L - XL

COMBO Stanley Shortens p.<u>191</u>





Essential Heathers

> Mid Heather Grey



40 Sox 5 BAG

## STELLA TRACES STBWI29

## The women's terry jogger pants

#### FABRIC

Terry Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

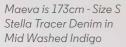
Fitted XS-S-M-L-XL





Model is 175<mark>cm - Size S</mark> Stella Traces in Heather Grey 20 SBAG





114



## **STELLA TRACER DENIM** STBW312

## The women's denim jogger pants

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Fitted XS-S-M-L-XL



Colours





20 S BAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.





## **STELLA BOPPER** STBW314

## The women's brushed jogger pants

#### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS - S - M - L - XL



Colours



French Navy Black

Essential Heathers



Heather Grey



20 S BAG

Joy is 176cm - Size S Stella Inspires Denim in Dark Indigo Denim



## **STELLA INSPIRES DENIM** STWW072

### The women's denim shirt

#### FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

#### SIZING

Medium Fit XS-S-M-L-XL

COMBO Stanley Innovates Denim p.<u>198</u>

Colours

Light Indigo Denim Dark Indigo Denim

> \*\*Based on stock levels, some quantities may be GOTS Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



## STELLA WINDS STJW080

## The women's light hoodie jacket

#### FABRIC

Ripstop 100% Recycled polyester 70 GSM

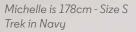
#### SIZING

Medium Fit XS - S - M - L - XL

COMBO Stanley Breaks p.<u>199</u>









# TREK STJU819

## The unisex padded hoodie jacket

#### FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling), 70 GSM

#### SIZING

Medium Fit XS-S-M-L-XL-XXL





## STELLA WALKS STJW081

## The women's body warmer

#### FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona<sup>®</sup> (filling) 70 GSM

#### SIZING

Medium Fit XS-S-M-L-XL





Chavelli is 179cm - Size XS

20 S BAG







## **STANLEY SPECTER** STTM543

## The men's tank top

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit S - M - L - XL - XXL







Robin is 185cm - Size M Stanley Specter in Heather Grey



Meet the Creator, our iconic unisex t-shirt. Contemporary and sustainable, it's the perfect ambassador for our values. Crafted from 100% organic cotton, it's made to last and has Stanley/Stella's signature soft handfeel. A premium 180gsm single jersey t-shirt, the Creator stands out for its classic proportions and great fit.

# ICONIC

# UNISEX CREATOR The inequire of the intervention of the interventio

## The iconic unisex T-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



#### SIZING

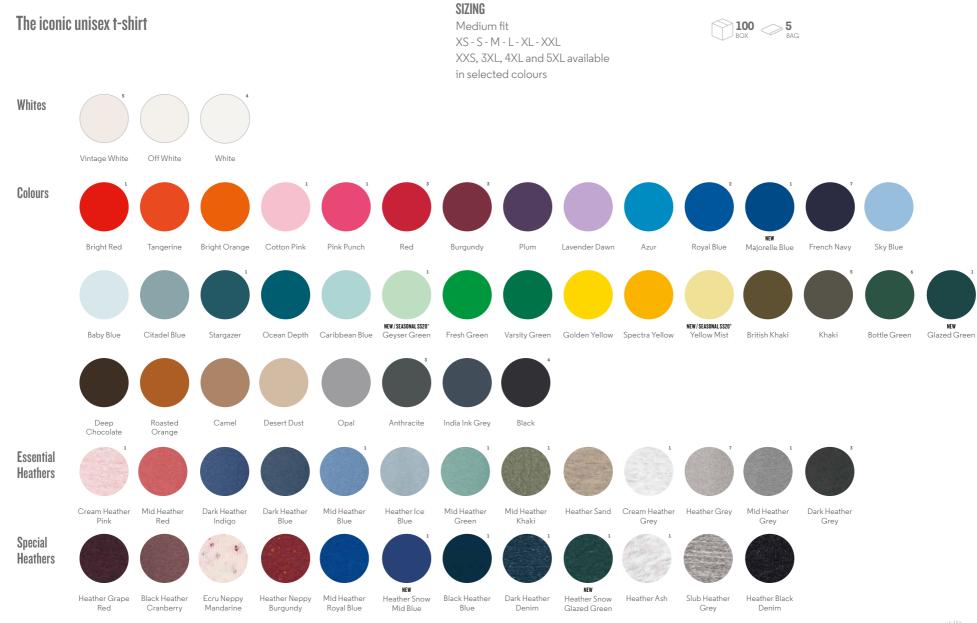
Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

COMBO Stella Expresser p.45 Stella Lover p.47 Mini Creator p.207





UNISEX CREATOR STTU755



<sup>1</sup>Colour available in XXS to XXL <sup>2</sup>Colour available in XXS to 3XL <sup>3</sup>Colour available in XXS to 4XL <sup>4</sup>Colour available in XXS to 5XL <sup>5</sup>Colour available now in XXS to 3XL / 3XL from June 2020 <sup>6</sup>Colour available in 3XL from June 2020 <sup>7</sup>Colour available now in XXS to 4XL / 5XL from June 2020 <sup>\*</sup>Seasonal colour - available until mid-2020, or while stocks last



# UNISEX CREATOR DENIM STTU756

#### The unisex denim t-shirt

Iconic Creator fit & details

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours

Mid Washed Dark Washed Indigo Indigo

> Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

100 S BAG

# CREATOR AOP STTU828

### The unisex **AOP** t-shirt

Iconic Creator fit & details

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

#### SIZING

Medium Fit XS - S - M - L - XL - XXL



Camouflage



Ben is 188cm - Size L Creator AOP in Camouflage

134

Matthias is 191cm - Size M Creator Pocket in White

# CREATOR POCKET STTU830

100 S BAG

### The unisex pocket t-shirt

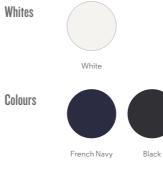
Iconic Creator fit & details

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit XS - S - M - L - XL - XXL



Essential Heathers

Heather Grey

# **CREATOR TIE AND DYE** STTU757

## The unisex tie and dyed t-shirt

Iconic Creator fit & details

#### FABRIC

#### Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Seasonal style, available until mid-2020, or while stocks last





\*Seasonal colour - available until mid-2020, or while stocks last. Garment dyed product. Each garment may vary slightly in appearance.



Matthias is 191cm - Size M Creator Tie & Dye in Majorelle Blue **NEW STYLE** 

135

Gaude is 190cm - Size L Creator Vintage in Garment Dyed Lava



# CREATOR VINTAGE STTU831

## The unisex garment dyed t-shirt

Iconic Creator fit & details

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM





**SIZING** Medium Fit XS - S - M - L - XL - XXL



\*Seasonal colour - available until mid-2020, or while stocks last. Garment dyed product. Each garment may vary slightly in appearance.



# **ROCKER** STTU758

### The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fitt.

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





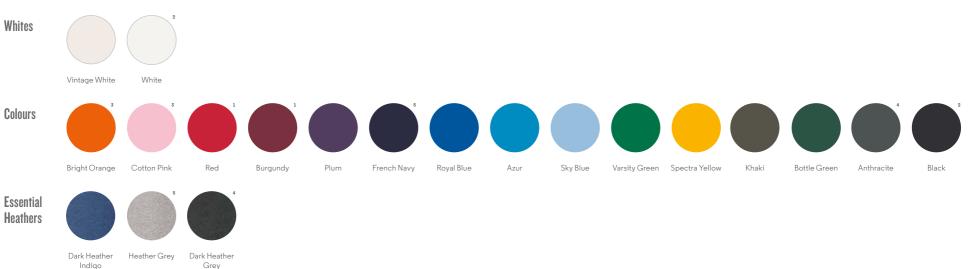
#### SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

### THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.







Our 100% organic slub cotton jersey is a beautiful fabric that drapes fluidly on the body. Its delicate and uneven appearance comes from slub yarns that contain slight imperfections, bringing texture to the garment.



Ben is 188cm - Size L Stanley Adorer in Heather Grey

# STANLEY ADORER STTM606

## The men's light t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

#### SIZING

Medium Fit S - M - L - XL - XXL



Essential Heathers

Heather Grey



# **STANLEY ADORER SLUB** STTM635

## The men's slub t-shirt

#### FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

#### SIZING

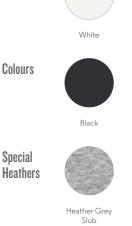
Medium Fit S-M-L-XL-XXL



CAPSULE

Seasonal style, available until mid-2020, or while stocks last

100 SAG

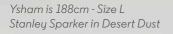




Ben is 188cm - Size L Stanley Adorer Slub in White



**NEW STYLE** 



# STANLEY SPARKER STTM559

### The men's heavy t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 220 GSM

#### SIZING

Relaxed Fit XS - S - M - L - XL - XXL 3XL available in selected colours



50 SS BAG

<sup>1</sup>Colour available in 3XL from June 2020

# STANLEY FEELS STTM501

## The men's fitted t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Fitted S - M - L - XL - XXL



.

90 SBAG







# **STANLEY ENJOYS MODAL** STTM518

### The men's modal t-shirt

#### FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

#### SIZING

Medium Fit S - M - L - XL - XXL

**COMBO** Stella Lover Modal p.<u>66</u>





80 S BAG

# STANLEY SKATER STTM605

## The men's long t-shirt

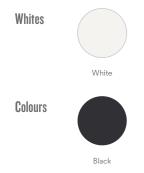
Features raw-edge finishing at sleeve and bottom hem and collar, and curved bottom hem.

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Relaxed Fit S - M - L - XL - XXL





Arjan is 190cm - Size L Stanley Imagines Vintage in Garment Dyed Anthracite



# STANLEY IMAGINES VINTAGE STTM530

### The men's garment dyed t-shirt

Features raw-edge finishing at collar and sleeve hem

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

#### SIZING

Medium Fit S - M - L - XL

Whites

Garment Dyed White

Colours

Garment Dyed Anthracite

GO THE OTANO

80 S BAG

# **STANLEY PRESENTER** STTM562

## The men's v-neck t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit S - M - L - XL - XXL

COMBO COMBO Stella Evoker p.<u>70</u>

Whites White Colours Red Burgundy Royal Blue French Navy Stargazer Black Essential Heathers

Dark Heather

Grey

Cream Heather Heather Grey Grey



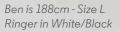
Black Heather Dark Heather

Denim

Blue









# RINGER STTU827

## The unisex ringer t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL





White/Black

White/Bright Black/White Red

Essential Heathers



Cream H Pink/ Heather Grey/ Bright Red French Navy



# UNISEX **CATCHER SHORT SLEEVE** STTU825

## The unisex contrast short sleeve t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL





Navy



Green



Heather Grey/ Royal Blue







# CATCHER LONG SLEEVE STTU826

## The unisex contrast long sleeve t-shirt

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

#### SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL

Colours



#### White/Black

Essential Heathers



Heather Grey/ Heather Grey/ Burgundy French Navy



50 SS BAG

# STANLEY SHUFFLER STTM560

50 SS BAG

### The men's long sleeve t-shirt

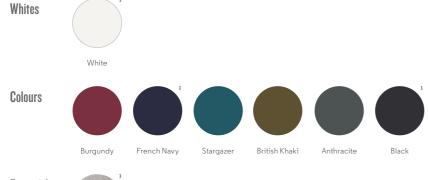
#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

#### SIZING

Medium Fit S - M - L - XL - XXL 3XXL available in selected colours

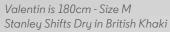






Heather Grey





156



# STANLEY SHIFTS DRY STTM558

**70 5** BAG

The men's dry handfeel long sleeve t-shirt

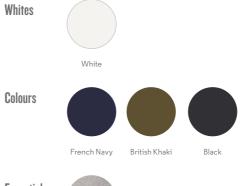
Features cuffed sleeve

#### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 200 GSM

#### SIZING

Medium Fit S - M - L - XL - XXL



Essential Heathers



Heather Grey



# STANLEY DEDICATOR STPM563

### The iconic men's polo

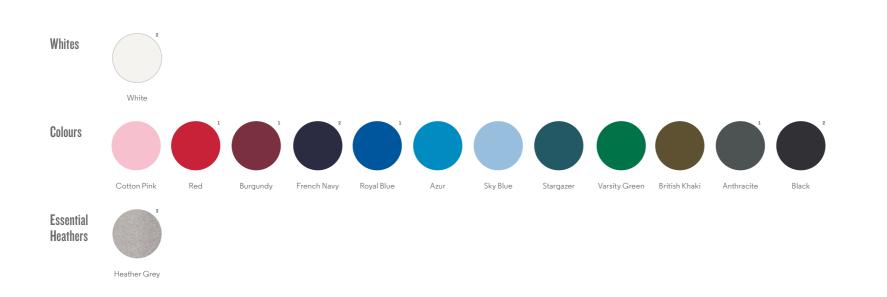
#### FABRIC

Piqué 100% Organic ring-spun combed cotton 230 GSM





**SIZING** Medium Fit S - M - L - XL - XXL 3XL and 4XL available in selected colours





ICONIC



# **STANLEY DEDICATOR DENIM** STPM564

## The men's denim polo



#### FABRIC

Piqué 100% Organic ring-spun combed cotton 220 GSM

#### SIZING

Medium Fit S - M - L - XL - XXL



ed Dark Washed Indigo



Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.







# STANLEY STROLLER STSM567

### The iconic men's crew neck sweatshirt with raglan sleeve

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

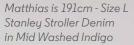




**SIZING** Medium Fit S - M - L - XL - XXL XS and 3XL available in selected colours









# **STANLEY STROLLER DENIM** STSM568

### The men's denim crew neck sweatshirt

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit S - M - L - XL - XXL



Colours



\*Based on stock levels, some quantities may be OCSBL Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



20 S BAG



### The unisex crew neck sweatshirt

Features flatlock stitching and half-moon at back neck

### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit XS-S-M-L-XL-XXL XXS and 3XL available in selected colours



<sup>1</sup>Colour available in XXS to XXL <sup>2</sup>Colour available in XXS to 3XL \*Based on stock levels, some quantities may be OCSBL



Tristan is 185cm - Size M Rise in Light Khaki







# CHANGER STSU823

### The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





## SIZING

Medium Fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours



Our Vintage Heritage line is all about garment dyed t-shirts and sweatshirts in faded tones and with a washed-down effect, a key trend for SS20.



Matthias is 191cm - Size L Joiner Vintage in Garment Dyed Lava Grey

# JOINER VINTAGE STSU720

## The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

### FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM





**SIZING** Medium Fit XS - S - M - L - XL - XXL







# **STANLEY FLYER** STSM565

### The iconic men's hoodie sweatshirt

Features raglan sleeve and premium double self-fabric hood lining

### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit S-M-L-XL-XXL 3XL available in selected colours





ICONIC

 Discover the Cruiser, our iconic unisex hoodie sweatshirt. Made from brushed 350gsm fleece, 85% organic cotton and 15% recycled polyester, it offers a contemporary style with just the right fit. Featuring a double-layered hood, set in sleeves and a kangaroo pocket design, its premium detailing is unrivalled.

# UŅISEX CRUISER

# The iconic unisex hoodie sweatshirt

#### 1 4 10 1 FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

### . . . . SIZING

1

175

Medium fit XXS - XS - S - M - L - XL - XXL - ZXL - 4XL





28 COLOURS







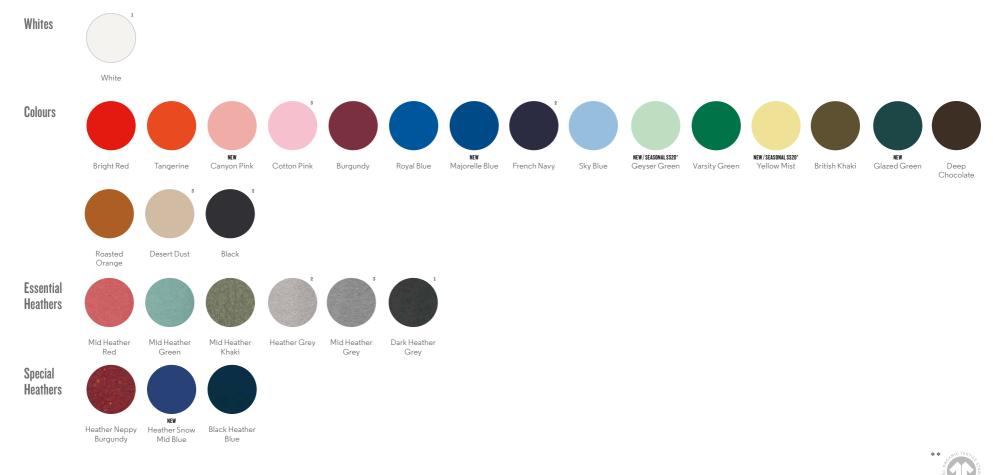


### The iconic unisex hoodie sweatshirt

SIZING

Medium fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours





<sup>1</sup>Colour available in XXS to 3XL <sup>2</sup>Colour available in XXS to 4XL <sup>3</sup>Colour available in XXS + 3XL from June 2020 \*Seasonal colour - available until mid-2020, or while stocks last \*\*Based on stock levels, some quantities may be OCSBL



# CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details

#### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit XS - S - M - L - XL

Colours



20 S BAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

# UNISEX CRUISER AOP STSU825

### The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details

### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit XS-S-M-L-XL-XXL



Camouflage



20 SBAG







# DRUMMER STSU812

### The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



### SIZING

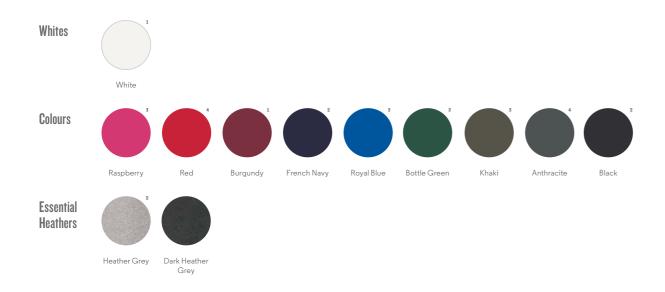
Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours



## THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.









# UNISEX SIDER STSU824

### The unisex side pocket hoodie sweatshirt

Features double self-fabric hood lining and flatlock stitching

#### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit XS-S-M-L-XL-XXL 3XL and 4XL available in selected colours



Denim

20 S BAG



# STANLEY CULTIVATOR STSM566

### The iconic men's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





# SIZING

Medium Fit S - M - L - XL - XXL 3XL available in selected colours







# CONNECTOR STSU820

### The unisex zip-thru hoodie sweatshirt

Features single jersey hood lining, flatlock stitching and matt silver trims

### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit XS - S - M - L - XL - XXL XXS, 3XL and 4XL available in selected colours







20 SBAG

<sup>1</sup>Colour available in XXS to 3XL <sup>2</sup>Colour available now in XXS to 3XL / 4XL from June 2020 \*Based on stock levels, some quantities may be OCSBL

# STANLEY TRAILER STSM612

## The men's high collar zip-thru sweatshirt

### FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit S - M - L - XL - XXL



Matthias is 191cm - Size L Stanley Trailer in Heather Grey



20 S BAG



# STANLEY TRUCKER STSM611

## The men's quarter zip sweatshirt

#### FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS - S - M - L - XL - XXL



French Navy Black

Essential Heathers



Heather Grey



# WARMER SHERPA STSU715

10 SAG

# The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in recycled sherpa, including sleeve

### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

### SIZING

Medium Fit XS - S - M - L - XL - XXL







# BOUNDER STSU806

### The unisex bomber sweatshirt

### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

#### SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours



Black

Essential Heathers

Heather Grey



20 SBAG

# STANLEY SHORTENS STBM520

## The men's jogger shorts

#### 40 **5** BOX **5**

### FABRIC

Terry

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit S - M - L - XL - XXL





Arjan is 190cm - Size L Stanley Shortens in Black





# STANLEY STEPS STBM519

## The men's terry jogger pants

### FABRIC

Terry 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

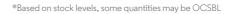
#### SIZING

Fitted S - M - L - XL - XXL

COMBO Stella Traces p.<u>113</u> Mini Shake p.<u>216</u>



20 S BAG



# **STANLEY STEPPER DENIM** STBM313

## The men's denim jogger pants

# 20 SBAG

### FABRIC

Terry

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Fitted S - M - L - XL - XXL

COMBO Stella Tracer Denim p.<u>114</u>



Mid Washed Indigo

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.









# STANLEY MOVER STBM569

# The men's brushed jogger pants

### FABRIC

Brushed 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit S - M - L - XL - XXL



Colours



French Navy Black

Essential Heathers

Heather Grey





# STANLEY MOVER AOP STBM570

## The men's jogger AOP pants



### FABRIC

Brushed

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit S - M - L - XL - XXL



Camouflage



Robin is 185cm - Size L Stanley Mover AOP in Camouflage

Mikkel is 189cm - Size L Stanley Innovates Denim in Mid Washed Indigo



### **STWM572 STANLEY INNOVATES DENIM**

### The men's denim shirt



### FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

### SIZING

Medium Fit S-M-L-XL-XXL

COMBO Stella Inspires Denim p.<u>118</u>



\*\*Based on stock levels, some quantities may be GOTS Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

# STANLEY BREAKS STJM580

20 SBAG

## The men's light hoodie jacket

### FABRIC

Ripstop 100% Recycled polyester 70 GSM

### SIZING

Medium Fit S - M - L - XL - XXL









# TREK STJU819

# The unisex padded hoodie jacket

### FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling) 70 GSM

### SIZING

Medium Fit XS-S-M-L-XL-XXL





## STANLEY HIKES STJM581

20 S BAG

### The men's body warmer

### FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona® (filling) 70 GSM

### SIZING

Medium Fit S - M - L - XL - XXL









Theo is 132cm - Size 7/8 Mini Creator in Majorelle Blue Laura is 133cm - Size 7/8 Mini Creator in Majorelle Blue

0

TATENTE

# MINI CREATOR STTK909

### The iconic kids' t-shirt

Meet the Mini Creator, a mini version of our adult Creator t-shirt. Crafted from 100% organic cotton, it is made to last, has our signature soft handfeel and the perfect proportions for kids.

### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

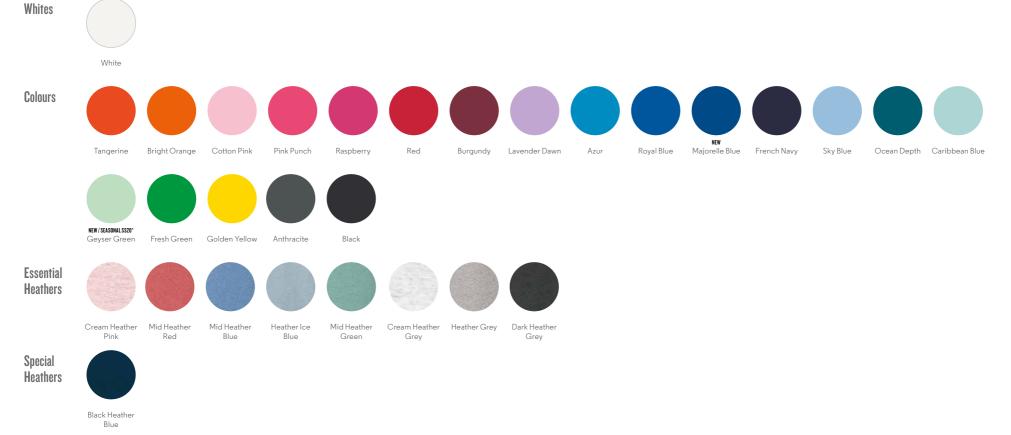




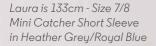
Stella Expresser p.<u>45</u> Stella Lover p.<u>47</u>

### SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)







208

Theo is 132cm - Size 7/8 Mini Catcher Short Sleeve in White/Bright Red



# MINI CATCHER SHORT SLEEVE STTK914

### The kids' contrast short sleeve t-shirt

### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

### SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Catcher Short Sleeve p.<u>74</u>, <u>153</u>



White/Bright White/French Red Navy

Essential Heathers

> Heather Grey/ Royal Blue



## MINI HOPPER STTK907

### The kids' long sleeve t-shirt

### FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

### SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stella Singer p.<u>76</u> Stanley Shuffler p.<u>155</u>



Heather Grey



Theo is 124cm - Size 7/8 Mini Hopper in Heather Grey Tess is 116cm - Size 5/6 Mini Hopper in Cotton Pink



Idriss is 129cm - Size 7/8 Mini Sprinter Azur Laura is 131cm - Size 7/8 Mini Sprinter French Navy



## MINI SPRINTER STPK908

### The kids' polo

Features side slits at hem

### FABRIC

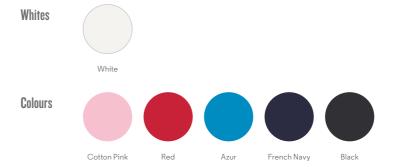
**Piqué** 100% Organic ring-spun combed cotton 220 GSM

### SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stanley Dedicator p.<u>159</u> Stella Devoter p.<u>78</u>





50 SS BAG

ICONIC

# MINI CHANGER STSK913

### The iconic kids' crew neck sweatshirt

The unisex Mini Changer is our iconic crew neck sweatshirt, specially made for children. Its premium materials, top-quality details and adapted proportions make it a perfect fit for kids.

### FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)

**COMBO Changer** p.<u>87</u>, <u>167</u>

 Whites
 white

 Colours
 Image: Colour of the second secon

Cream Heather Heather Grey Pink





20 S BAG



Laura is 133cm - Size 7/8 Mini Scouter Majorelle Blue

# MINI SCOUTER STSK916

### The iconic kids' crew neck sweatshirt with raglan sleeve

### FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM





**SIZING** Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Theo is 132cm - Size 7/8 Mini Cruiser in Heather Cranberry

# MINI CRUISER STSK911

### The iconic kids' hoodie sweatshirt



Discover the Mini Cruiser, our iconic unisex hoodie sweatshirt perfectly adapted for kids. Featuring a double-layered hood and a kangaroo pocket, it comes in a wide range of colours with just the right fit for children.

### FABRIC

**Brushed** Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)

**COMBO** Cruiser p.<u>97, 177</u>





# MINI RUNNER STSK912

### The iconic kids' zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip.

### FABRIC

### Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Connector p.<u>106</u>, <u>186</u> Stanley Cultivator p.<u>185</u> Stella Editor p.<u>105</u>



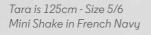
Cream Heather Heather Grey Pink



20 S BAG



Matthis is 128cm - Size 7/8 Mini Shake in French Navy





## MINI SHAKE STBK910

### The kids' jogger pants

### FABRIC

**Terry** Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

### SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stanley Steps p.<u>192</u> Stella Traces p.<u>113</u>



French Navy

Essential Heathers

Heather Grey



40 S BAG

# **C**7 R





# PENCIL CASE STAU764

### Woven pencil case

### FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

### SIZING

One size



Colours

Black

Essential Heathers

Heather Grey





# **GYM BAG** STAU763

### Woven gym bag

### FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

### SIZING

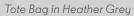
One size





obal Recycled Standard







# TOTE BAG STAU760

### Woven tote bag

### FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

### SIZING

One size





Heather Grey





Tote Bag AOP in Camouflage

# TOTE BAG AOP STAU767

### AOP woven tote bag

### FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

### SIZING

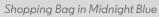
One size



Camouflage









# SHOPPING BAG STAU762

### Woven shopping bag

### FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

### SIZING

One size





Heather Grey



50 SS BAG

# SHOPPING BAG AOP STAU768

### AOP woven shopping bag

### FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

### SIZING

One size





Camouflage



50 SBAG

bal Recycled Standard





# CUSTOM MADE For you

We believe that Stanley/Stella offers the best collection of premium blank apparel on the market, and so do our customers. Each garment is carefully crafted with you in mind, from design and colour selection right through to packaging and customer care. Here's why we stand out above the crowd:

# UNIQUE NETWORK OF OFFICIAL DEALERS

We work with a unique network of Official Dealers in Europe, **experts in textile decoration**. From digital to screenprinting to embroidery, our dealers are highly specialised in garment customization, using the latest technology and innovation to deliver the perfect customized garments to the end customer. The combination of our premium collections and best-in-class printability with their skill in decoration, guarantees a perfect end product, time after time. Our Official Dealers are more than partners, they are part of the Stanley/Stella family and share our premium and sustainable DNA.



If you are looking to order customized Stanley/Stella garments **please contact our Official Dealers directly**. You can find the contact details of all our dealers on www.stanleystella.com.

## **PREMIUM CUSTOMER CARE**

Our premium products are matched by premium customer service. We guarantee you first-class personalised assistance throughout your journey with Stanley/Stella.

## **SUPERIOR PRINTING SURFACE**

Our garments are not just supremely soft and comfortable to wear, but are also perfectly conceived for all kinds of decoration. Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pre-treatment and there's less ink wastage.



We provide detailed **Printing Guides** for each product to help you achieve the best printing results for your customers. The guides can be downloaded **from the product pages on www.stanleystella.com.** 

## **EASY RELABELLING**

Stanley/Stella garments allow for easy relabelling thanks to our **ingenious tear-off labels.** There are no other identifying features on our garments other than our trademark quality and style.

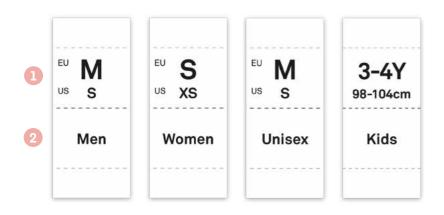


For non-GOTS certified dealers: make sure to remove the GOTS certification label from each garment before sending to the final customer. Failing to do so could result in significant fines from GOTS.

For GOTS certified dealers: make sure to replace the Stanley/Stella GOTS certification label with your own.

### **SIZE LABELS**

- 1 EU sizing corresponds to one size smaller for the US market
- 2 Gender is mentioned on the reversed side of the label



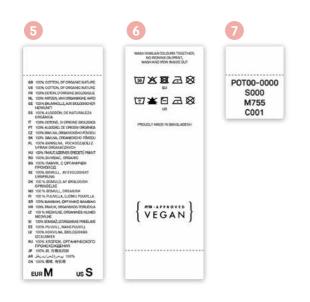
### **TEAR-OFF CARE LABELS**

- 3 Certification Label
- 4 Stanley/Stella's main garment label with our HQ address
- 5 Composition translated into 28 languages
- 6 Wash care instructions
- 7 POT label (Purchase Order reference)



STANLEY/STELLA

Broken Broken Stands St





## **EXTENDED SIZING**

Our adult sizing range is now extended, with selected styles and colours available from XXS right through to 5XL. Our kids sizing goes from 3/4 years all the way up to 12/14 years.

Use the **Special Sizes filter on our website** to see all the sizes available per style and colour.

## **UNRIVALLED STOCK LEVELS**

We offer an unrivalled 98% stock coverage, meaning we can cover virtually ever single order we receive, every single day.

We hold a **high volume of stock** in our main colours and styles and offer full transparency on stock levels for each and every garment, giving you the peace of mind you need.



Registered customers can use the **View Stock Level** option on the product pages on our website to check real-time stock levels and inbound restocking dates on each and every style/colour with just one click.

You can also **set an alert to be notified when your favourite products are back in stock**. You can set this alert at the colour level of the product pages on www.stanleystella.com

## **OPTIMIZED PACKAGING**

To simplify the ordering process we have harmonized the quantity of items per box:

Jackets / Sherpas	<b>10</b> units per box
Sweatshirts / Pants / Sweat dresses	<b>20</b> units per box
Polos / Shirts / Long Sleeves / Heavy T-shirts / Shopping Bags / Gym Bags / SJ Dresses	<b>50</b> units per box
T-shirts / Tank tops / Tote Bags / Pencil Cases	100 units per box
Extended sizes (XXS & 4XL +)	Refer to website



Please refer to the product pages on our website for the most up-to-date packaging information.





CREATOR STTU755 | STELLA EXPRESSER STTW032 | MINI CREATOR STTK909



CREATOR STTU755 | STELLA EXPRESSER STTW032

Our Style Combos Guide helps you find the perfect Stanley/Stella pairings at a glance. Find which styles best match together for men, women and children along with the colours they are available in.

**STYLE COMBOS** 





NEW STANLEY SPECTER STTM543 | STELLA DREAMER STTW013





STANLEY PRESENTER STTM562 | STELLA EVOKER STTW023





STANLEY ENJOYS MODAL STTM518 | STELLA LOVER MODAL STTW030









STANLEY SHUFFLER STTM560 | STELLA SINGER STTW021 | MINI HOPPER STTK907





STANLEY SHUFFLER STTM560 | STELLA SINGER STTW021



CATCHER LONG SLEEVE STTUB26 | CATCHER SHORT SLEEVE STTUB25





CATCHER SHORT SLEEVE STTU825 | MINI CATCHER SHORT SLEEVE STTK914





STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146 | MINI SCOUTER STSK916





STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146





STANLEY DEDICATOR STPM563 | STELLA DEVOTER STPW034 | MINI SPRINTER STPK908





STANLEY DEDICATOR STPM563 | STELLA DEVOTER STPW034





CRUISER STSU822 | MINI CRUISER STSK911





STANLEY FLYER STSM565 | STELLA TRIGGER STSW148





CHANGER STSU823 | MINI CHANGER STSK9/3









STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149 | MINI RUNNER STSK912





STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149





NEW DRUMMER STSU822 | ROCKER STTU758 | STELLA JAZZER STTW039



STANLEY STEPPER DENIM STBM313 | STELLA TRACER DENIM STBW312





STANLEY STEPS STBM519 | STELLA TRACES STBW129 | MINI SHAKE STBK910





STANLEY STEPS STBM519 | STELLA TRACES STBW129









STANLEY HIKES | STJM58I STELLA WALKS STJW08I





STANLEY BREAKS STJM580 | STELLA WINDS STJW080





STANLEY INNOVATES DENIM STWM572 | STELLA INSPIRES DENIM STWW072





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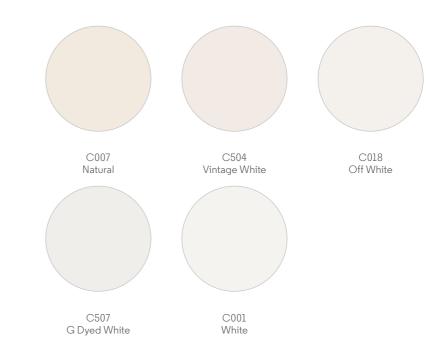
# **COLOUR CARD**

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy tones to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

Our colour range is divided into: WHITES COLOURS ESSENTIAL HEATHERS SPECIAL HEATHERS ALL OVER PRINTS

For specific details on colour profiles (Pantone, CMYK and RGB references) make sure to consult the Colour Guide on api.stanleystella.com

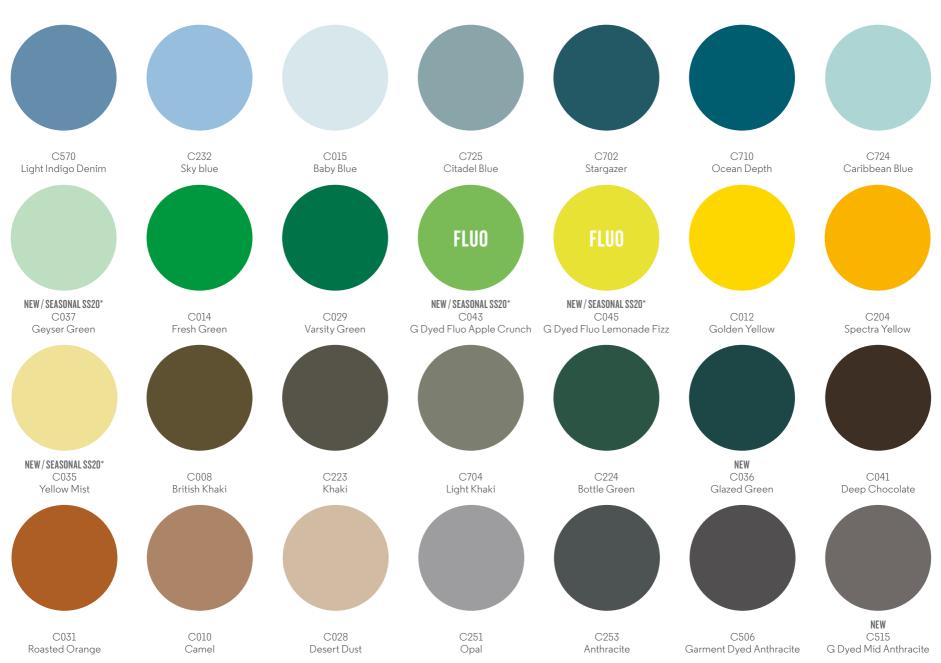
## **WHITES**

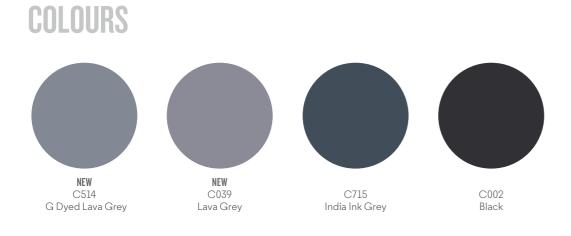


#### **COLOURS**

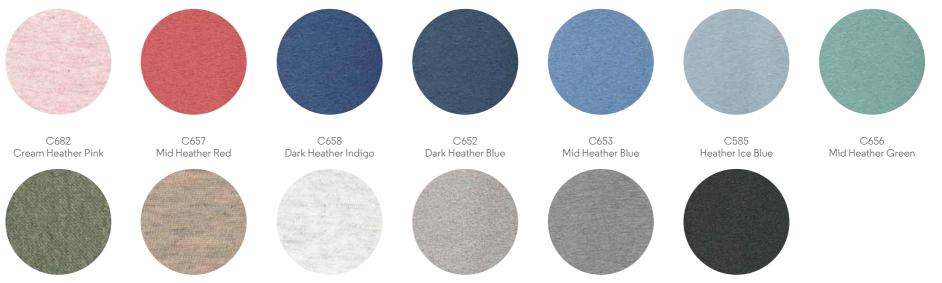


#### **COLOURS**





#### **ESSENTIAL HEATHERS**



C659 Mid Heather Khaki C592 Heather Sand C680 Cream Heather Grey C250 Heather Grey

ey

C650 Mid Heather Grey C651 Dark Heather Grey

## **SPECIAL HEATHERS**





C589 Black Heather Cranberry



C664

Heather Grape Red

C588 Black Heather Blue



C673 Slub Heather Steel Grey



C670

C697 Heather Black Denim





Heather Neppy Burgundy



NEW C686 Heather Snow Glazed Green



C695 Ecru Neppy Mandarine



C587 Mid Heather Royal Blue



C700 Heather Snow Mid Blue



C255 Heather Grey Slub

C693 Heather Ash



C671 Slub Heather Grey

248



C582

Heather Eucalyptus

## **ALL OVER PRINT**



C805 Camouflage