

NEW STYLES FOR SS20 UNISEX



JOINER VINTAGE STSU720 The unisex garment dyed crew neck sweatshirt - p.<u>91, 171</u> **CREATOR VINTAGE** STTU831 The unisex garment dyed t-shirt - p.<u>60</u>, <u>137</u>



CREATOR POCKET STTU830 The unisex pocket t-shirt - p.<u>58</u>, <u>134</u> **CREATOR TIE AND DYE** STTU757 The unisex tie and dyed t-shirt - p.<u>59</u>, <u>135</u>

NEW STYLES FOR SS20 MEN



STANLEY SPECTER STTM543 The men's tank top - p.<u>127</u> **STANLEY SKATER** STTM605 The men's long t-shirt - p.<u>149</u>



STANLEY ADORER SLUBSTTM635The men's slub t-shirt - p.143

NEW STYLES FOR SS20 Women



STELLA DANCER STTW038 The women's cropped tank top - p.41

STELLA CHILLER STTW036 The women's scoop neck relaxed fit t-shirt - p.<u>64</u>



STELLA ROUNDER SLUB STTW12 The women's rolled sleeve slub t-shirt - p.<u>67</u>

STELLA HIPSTER SLUB STTWI3 The women's heavy boxy t-shirt - p.<u>69</u>

NEW STYLES FOR SS20 Women



STELLA WAVER SLUB STTW14 The women's 3/4 sleeve dropped shoulder t-shirt - p.<u>77</u>

STELLA DAZZLER STSWI25 The women's relaxed fit sweatshirt - p.<u>89</u>



STELLA SPINNER STDW144 The women's t-shirt dress - p.<u>109</u>

INTRODUCING THE ESSENTIALS COLLECTION

Relaxed in attitude, this new collection is perfect for promoting a band or cause or identifying a team, tribe or tourist destination. Targeted at the youth segment, this simplified and sustainable collection features a high quality unisex hoodie, unisex t-shirt and women's t-shirt, all with the same superior printability and premium service that you expect from Stanley/Stella.







30

STELLA JAZZER

Women's t-shirt Single Jersey - 150 GSM 100% Organic cotton 20 colours

DRUMMER

Unisex hoodie Brushed - 280 GSM 85% Organic cotton 15% Recycled polyester 12 colours

ROCKER

Unisex t-shirt Single Jersey - 150 GSM 100% Organic cotton 20 colours

COLLECTION LIFE CYCLE

Our collection is made up of Core, Iconic and Essential styles. In addition we offer a Capsule collection twice a year. These capsules are seasonal collections that offer innovative shapes, fits and proportions as well as new colours and all over prints. This ensures that we provide a great mix of on-trend designs and classic wardrobe staples.

> Throughout this Lookbook you will see certain styles flagged as Iconic, Essentials or Capsule. Here's what that means:

ICONIC

Our loonics are a collection of forever pieces, staple styles made to the highest standard with premium finishing and details. We consider these to be the best products on the market. loonics stay relevant and in the collection for around five years.

ESSENTIAL

The Essentials Collection is a family of products specially designed for digital retail, merchandising and high volume business. These products stay in the collection for around five years.

CAPSULE

Our capsule collections are seasonal, released twice a year for Spring/Summer and Autumn/Winter, mirroring retail fashion codes. These capsules are designed to bring you something new: alternative silhouettes and proportions or new styles that are perfect for trenddriven customers. These seasonal styles and colours stay in the collection for a short time, approximately 6 months or while stocks last.





STELLA DREAMER STTW013

The women's tank top

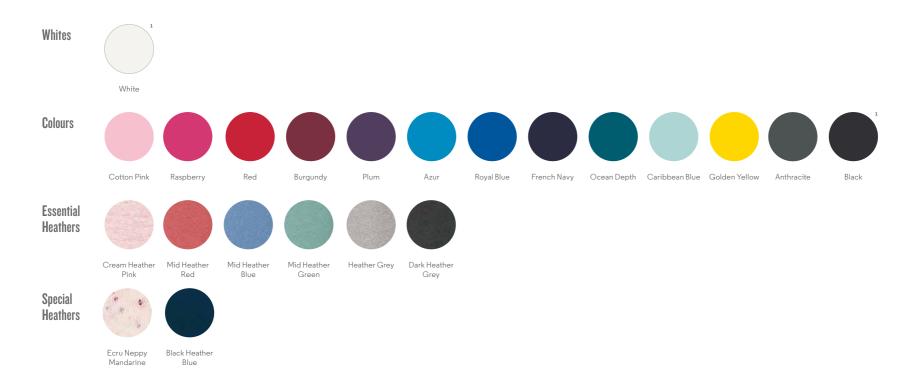
FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM





SIZING Fitted XS - S - M - L - XL XXL available in selected colours



STELLA DANCER STTW038

The women's cropped tank top

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XS - S - M - L - XL



Heather Grey



NEW STYLE

STELLA EXPRESSER

Be Yourself. The Stella Expresser makes it easy. The ultimate fit, perfect proportions and just the right details make this our number one t-shirt for women.





STELLA EXAPRESSER STTW032

The iconic women's fitted t-shirt

Meet the Stella Expresser, the ultimate t-shirt for women. Its perfect proportions, great fit and just the right details make this the ideal women's t-shirt.

FABRIC Single Jersey 100% Organic ring-spun combed cotton 155 GSM



XS-S-M-L-XL-XXL

SIZING Fitted





ICONIC

Hanna is 176cm - Size XS Stella Lover in Dark Heather Grey

100

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CITIZET E

STELLA LOVER STTW017

The iconic women's t-shirt

Lightweight with self-fabric collar

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM





SIZING Medium Fit XS - S - M - L - XL XXL available in selected colours







STELLA JAZZER STTW039

The essential women's t-shirt

Introducing the Stella Jazzer, our straight-fit women's t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a relaxed and contemporary fit.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





SIZING

Medium Fit XS - S - M - L - XL - XL - XXL 3XL available in selected colours

THE ESSENTIALS COLLECTION

The Stella Jazzer is part of a family of products specially designed for digital retail, merchandising and high volume business.





Meet the Creator, our iconic unisex t-shirt. Contemporary and sustainable, it's the perfect ambassador for our values. Crafted from 100% organic cotton, it's made to last and has Stanley/Stella's signature soft handfeel. A premium 180gsm single jersey t-shirt, the Creator stands out for its classic proportions and great fit.

UNISEX STTU755

The iconic unisex t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



SIZING

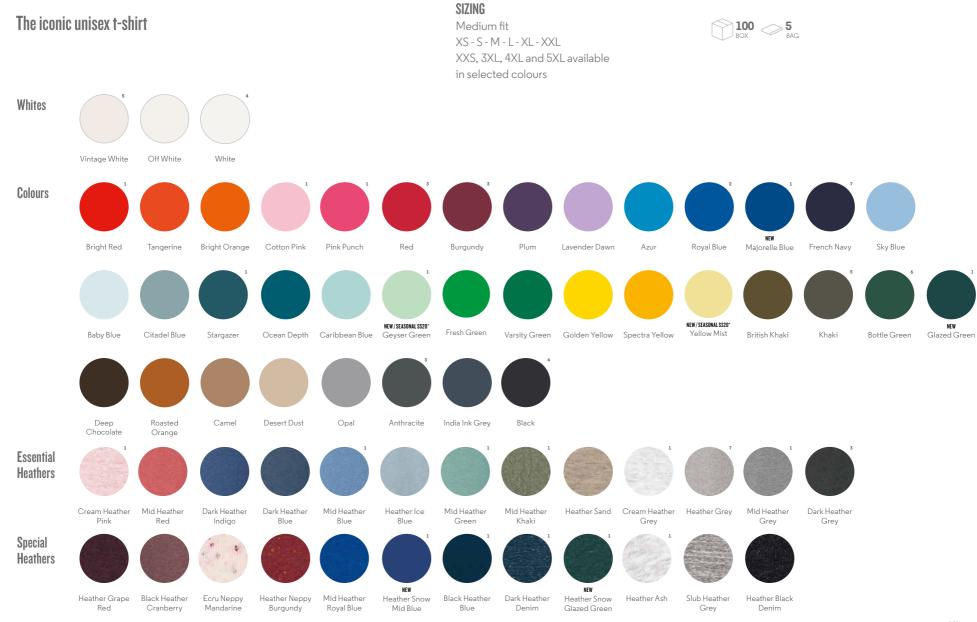
Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

COMBO Stella Expresser p.<u>45</u> Stella Lover p.<u>47</u> Mini Creator p.<u>207</u> ICONIC

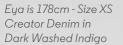




UNISEX CREATOR STTU755



¹Colour available in XXS to XXL ²Colour available in XXS to 3XL ³Colour available in XXS to 4XL ⁴Colour available in XXS to 5XL ⁵Colour available now in XXS to 3XL / 3XL from June 2020 ⁶Colour available in 3XL from June 2020 ⁷Colour available now in XXS to 4XL / 5XL from June 2020 ^{*}Seasonal colour - available until mid-2020, or while stocks last





UNISEX CREATOR DENIM STTU756

The unisex denim t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours

Mid Washed Dark Washed Indigo Indigo

100 5 BOX **5**

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

CREATOR AOP STTU828

The unisex **AOP** t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Camouflage





CREATOR TIE AND DYE

Get festival ready with this season's must-have piece. A nostalgic nod to 1960s counterculture and a return to handmade creativity.





CREATOR POCKET STTU830

The unisex pocket t-shirt

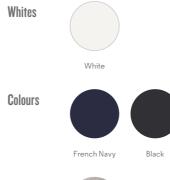
Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Essential Heathers

Heather Grey



UNISEX **CREATOR TIE AND DYE** STTU757

The unisex tie and dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

CAPSULE

Seasonal style, available until mid-2020, or while stocks last





*Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.



Creator Tie & Dye in Canyon Pink





CREATOR VINTAGE STTU831

The unisex garment dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

COMBO Joiner Vintage p.91, <u>171</u>



*Seasonal colour - available until mid-2020, or while stocks last Garment dyed product. Each garment may vary slightly in appearance.









ESSENTIAL NEW STYLE

ROCKER STTU758

The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fit .

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.



Dark Heather Heather Grey Dark Heather Indigo Grey

Maeva is 173cm - Size S Stella Chiller in Yellow Mist Real Marsh

STELLA CHILLER STTW036

The women's scoop neck relaxed fit t-shirt

Lightweight t-shirt with dropped shoulder

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Relaxed Fit XS - S - M - L - XL



STELLA FLIES STTW041

The women's cropped t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

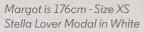
Relaxed Fit XXS - XS - S - M - L



Heather Ecru Neppy Cranberry Mandarine









STELLA LOVER MODAL STTW030

The women's modal t-shirt

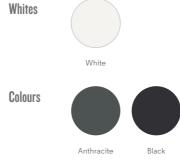
FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

SIZING

Medium Fit XS - S - M - L - XL







STELLA ROUNDER SLUB STTWI12

The women's rolled sleeve slub t-shirt

Features side seam slits

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Relaxed Fit XS - S - M - L - XL







Heather Grey Slub









STELLA HIPSTER SLUB STTWII3

The women's heavy boxy t-shirt

Features dropped shoulder and side seam slits

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 200 GSM

SIZING

Relaxed Fit XS - S - M - L - XL



CAPSULE

Seasonal style, available until mid-2020, or while stocks last





Hanna is 176cm - Size XS Stella Evoker in French Navy

STELLA EVOKER STTW023

The women's v-neck t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Medium Fit XS - S - M - L - XL XXL available in selected colours

COMBO Combo Stanley Presenter p.<u>151</u>



¹Colour available in XS to XXL

70



The unisex ringer t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



White/Bright Red

Black/White White/Black





Cream H Pink/ Heather Grey/ Bright Red French Navy





Ringer in White / Bright Red

100 SAG



Hit a home run with our varsity collection. Inspired by carefree college days, it recalls sporty afternoons on campus and evokes an easy-going vibe.





UNISEX CATCHER SHORT SLEEVE STTU825

The unisex contrast short sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL



Mini Catcher Short Sleeve p.208 Catcher Long Sleeve p.<u>154</u>



Navy



Green

White/Black

Essential Heathers

White/Bright Red

Heather Grey/ Royal Blue



UNISEX CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL







White/Black





Heather Grey/ Heather Grey/ Burgundy French Navy

Salome is 176cm - Size XS Catcher Long Sleeve in Heather Grey / Burgundy





STELLA SINGER STTW021

The women's long sleeve t-shirt

Features self-fabric collar

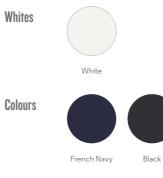
FABRIC

Single Jersey 100% Organic ring-spun combed cotton 120 GSM

SIZING

Medium Fit XS - S - M - L - XL

COMBO Stanley Shuffler p.<u>155</u> Mini Hopper p.<u>209</u>



Essential Heathers

Heather Grey



STELLA WAVER SLUB STTW114

The women's 3/4 sleeve dropped shoulder t-shirt

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL





Slub Heather Steel Grey

Lauren is 175cm - Size S Stella Waver Slub in Slub Heather Steel Grey



Marion is 175cm - Size XS Stella Devoter in White



STELLA DEVOTER STPW034

The women's polo

Features side slits at hem

FABRIC

Piqué

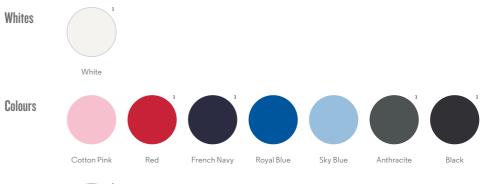
95% Organic ring-spun combed cotton, 5% Elastane 200 GSM

SIZING

Medium Fit XS - S - M - L - XL XXL available in selected colours



Stanley Dedicator p.<u>159</u> Mini Sprinter p.<u>210</u>



Essential Heathers

Heather Grey





STELLA TRIPSTER STSWI46

The iconic women's crew neck sweatshirt with raglan sleeve

Features durable twin-needle top stitching

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit XS - S - M - L - XL XXL available in selected colours





ICONIC

Margot is 176cm - Size XS Stella Tripster Denim in Mid-Washed Indigo



STELLA TRIPSTER DENIM STSW147

The women's denim crew neck sweatshirt

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

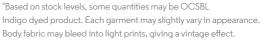
SIZING

Medium Fit XS - S - M - L - XL

COMBO Stanley Stroller Denim p.<u>164</u>

Colours









The unisex crew neck sweatshirt

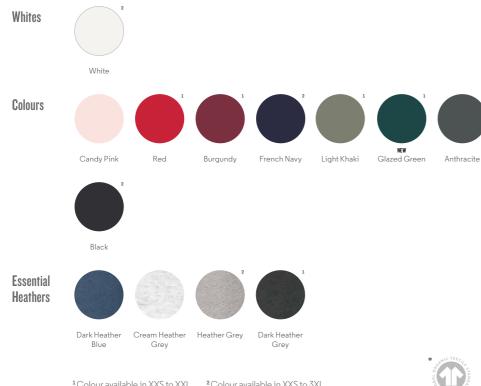
Features flatlock stitching and half-moon at back neck

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL XXS and 3XL available in selected colours



¹Colour available in XXS to XXL
²Colour available in XXS to 3XL
^{*}Based on stock levels, some quantities may be OCSBL



Hanna is 176cm - Size XS Rise in Light Khaki

83

We offer a collection of beautifully crafted sweatshirts and hoodies in unisex, women's and men's styles. Pictured here is our iconic unisex crew neck sweatshirt, the Changer.







CHANGER STSU823

The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece, it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours





STELLA DAZZLER STSWI25

The women's relaxed fit sweatshirt

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Relaxed Fit XS-S-M-L-XL-XXL



Maeva is 173cm - Size S Stella Dazzler in Yellow Mist





JOINER VINTAGE STSU720

The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM



XS-S-M-L-XL-XXL

SIZING

Medium Fit



<u>...</u>









STELLA TRIGGER STSWI48

The iconic women's hoodie sweatshirt

Features premium double self-fabric hood lining

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit XS - S - M - L - XL XXL available in selected colours





ICONIC

 Discover the Cruiser, our iconic unisex hoodie sweatshirt. Made from brushed 350gsm fleece, 85% organic cotton and 15% recycled polyester, it offers a contemporary style with just the right fit. Featuring a double-layered hood, set in sleeves and a kangaroo pocket design, its premium detailing is unrivalled.

UŅISEX CRUISER

The iconic unisex hoodie sweatshirt

FABRIC 1 6 10 1

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

500-SIZING

8 V.

95

Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL





28 COLOURS







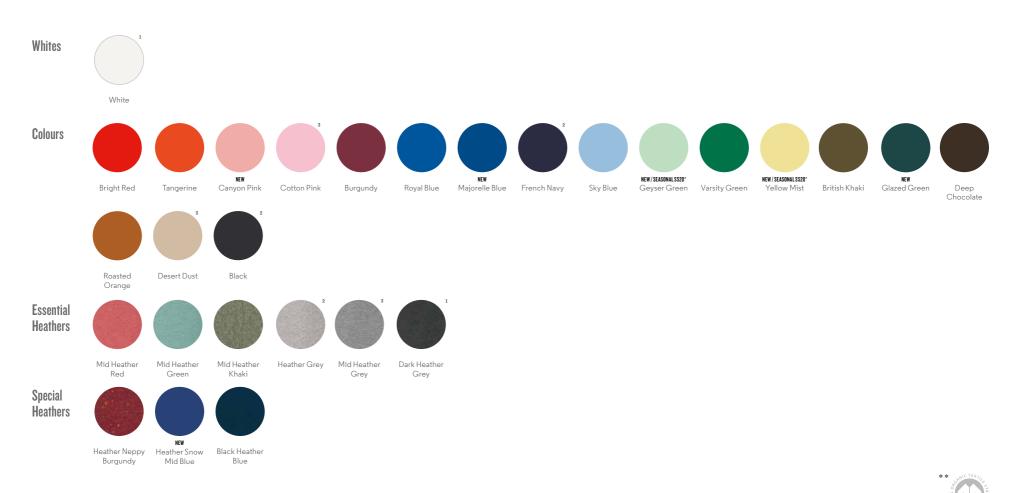


The iconic unisex hoodie sweatshirt

SIZING

Medium fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours







ICONIC





UNISEX CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL

Colours





20 S BAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

UNISEX CRUISER AOP STSU825

The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL



Camouflage



Philou is 174cm - Size XS Cruiser AOP in Camouflage







DRUMMER STSU812

The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



SIZING Medium Fit

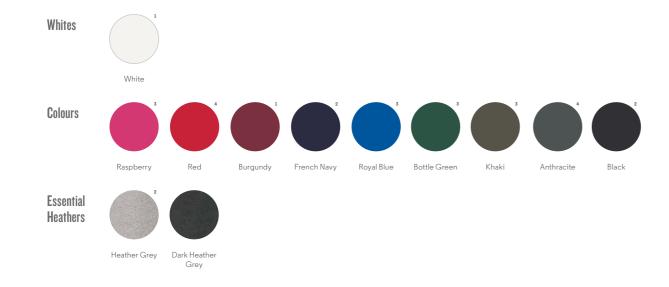


XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.









SIDER STSU824

The unisex side pocket hoodie sweatshirt

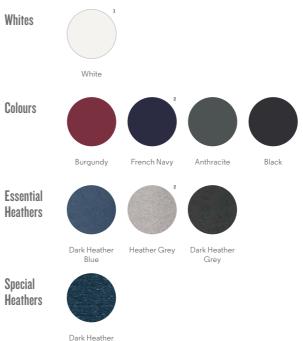
Features double self-fabric hood lining

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL 3XL and 4XL available in selected colours



Dark Heatner Denim



20 S BAG

STELLA BOWER STSW132

The women's cropped hoodie sweatshirt

Single jersey hood lining

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Relaxed Fit XS-S-M-L-XL





Cream Heather Heather Grey Pink



20 SBAG





-

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The and the

the month

STELLA EDITOR STSW149

The iconic women's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit XS - S - M - L - XL XXL available in selected colours









UNISEX CONNECTOR STSU820

The unisex zip-thru hoodie sweatshirt

Features single Jersey hood lining, flatlock stitching and matt silver trims

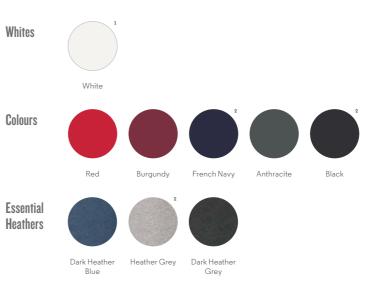
FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS, 3XL and 4XL available in selected colours







20 S BAG

¹Colour available in XXS to 3XL ²Colour available now in XXS to 3XL / 4XL from June 2020 *Based on stock levels, some quantities may be OCSBL

UNISEX WARMER SHERPA STSU715

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in sherpa, including sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

SIZING

Medium Fit XS-S-M-L-XL-XXL



Thanina is 172cm - Size XS

10 Sox 5 BAG





BOUNDER STSU806

The unisex bomber sweatshirt

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL

Colours



Black

Essential Heathers

Heather Grey



20 SBAG

STELLA SPINNER STDW144

The women's t-shirt dress

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS - S - M - L - XL









STELLA KICKS STDWI39

The women's crew neck dress

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL



Black Heather Black Heather Cranberry Blue

20 S BAG

Grey

STELLA STREETER STDWI43

The women's hoodie dress



FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

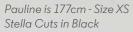
SIZING

Medium Fit XS - S - M - L - XL











STELLA CUTS STBW130

The women's jogger shorts

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL

COMBO Stanley Shortens p.<u>191</u>





Essential Heathers

> Mid Heather Grey



40 Sox 5 BAG

STELLA TRACES STBWI29

The women's terry jogger pants

FABRIC

Terry Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

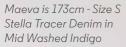
Fitted XS-S-M-L-XL





Model is 175<mark>cm - Size S</mark> Stella Traces in Heather Grey 20 SBAG





114



STELLA TRACER DENIM STBW312

The women's denim jogger pants

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted XS-S-M-L-XL



Colours





20 S BAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.





STELLA BOPPER STBW314

The women's brushed jogger pants

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL



Colours



French Navy Black

Essential Heathers



Heather Grey



20 S BAG

Joy is 176cm - Size S Stella Inspires Denim in Dark Indigo Denim



STELLA INSPIRES DENIM STWW072

The women's denim shirt

FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

SIZING

Medium Fit XS-S-M-L-XL

COMBO Stanley Innovates Denim p.<u>198</u>

Colours

Light Indigo Denim Dark Indigo Denim

> **Based on stock levels, some quantities may be GOTS Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



STELLA WINDS STJW080

The women's light hoodie jacket

FABRIC

Ripstop 100% Recycled polyester 70 GSM

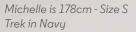
SIZING

Medium Fit XS - S - M - L - XL

COMBO Stanley Breaks p.<u>199</u>









TREK STJU819

The unisex padded hoodie jacket

FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling), 70 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL





STELLA WALKS STJW081

The women's body warmer

FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona[®] (filling) 70 GSM

SIZING

Medium Fit XS-S-M-L-XL





Chavelli is 179cm - Size XS

20 S BAG







STANLEY SPECTER STTM543

The men's tank top

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit S - M - L - XL - XXL







Robin is 185cm - Size M Stanley Specter in Heather Grey



Meet the Creator, our iconic unisex t-shirt. Contemporary and sustainable, it's the perfect ambassador for our values. Crafted from 100% organic cotton, it's made to last and has Stanley/Stella's signature soft handfeel. A premium 180gsm single jersey t-shirt, the Creator stands out for its classic proportions and great fit.

ICONIC

UNISEX CREATOR The inequire of the intervention of the interventio

The iconic unisex T-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM



SIZING

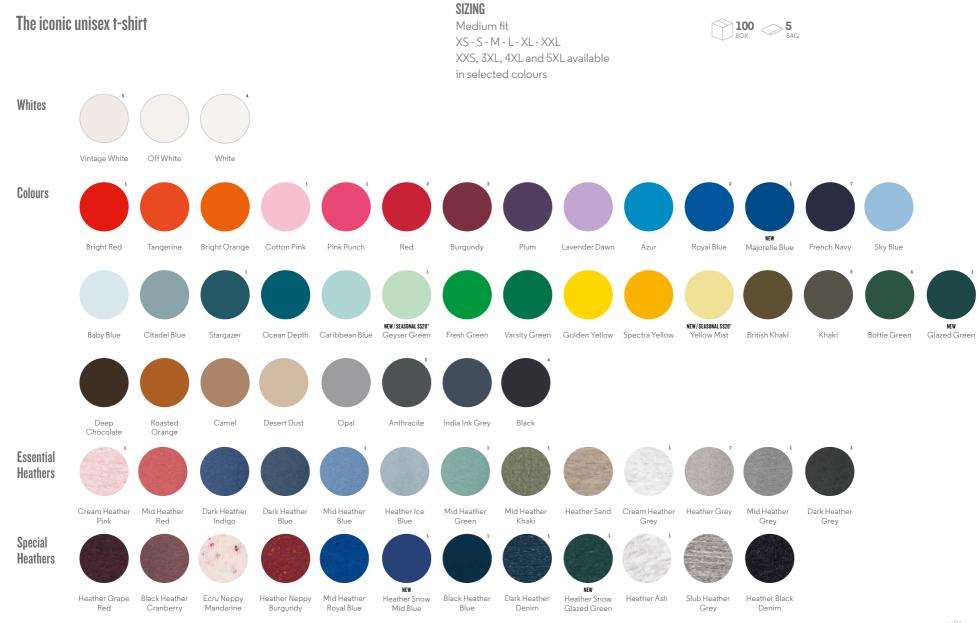
Medium fit XXS - XS - S - M - L - XL - XXL - 3XL - 4XL - 5XL

COMBO Stella Expresser p.45 Stella Lover p.47 Mini Creator p.207





UNISEX CREATOR STTU755



¹Colour available in XXS to XXL ²Colour available in XXS to 3XL ³Colour available in XXS to 4XL ⁴Colour available in XXS to 5XL ⁵Colour available now in XXS to 3XL / 3XL from June 2020 ⁶Colour available in 3XL from June 2020 ⁷Colour available now in XXS to 4XL / 5XL from June 2020 ^{*}Seasonal colour - available until mid-2020, or while stocks last



UNISEX CREATOR DENIM STTU756

The unisex denim t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours

Mid Washed Dark Washed Indigo Indigo

> Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

100 S BAG

CREATOR AOP STTU828

The unisex **AOP** t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Camouflage



Ben is 188cm - Size L Creator AOP in Camouflage

134

Matthias is 191cm - Size M Creator Pocket in White

CREATOR POCKET STTU830

100 S BAG

The unisex pocket t-shirt

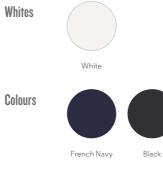
Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Essential Heathers

Heather Grey

CREATOR TIE AND DYE STTU757

The unisex tie and dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



Seasonal style, available until mid-2020, or while stocks last





*Seasonal colour - available until mid-2020, or while stocks last. Garment dyed product. Each garment may vary slightly in appearance.



Matthias is 191cm - Size M Creator Tie & Dye in Majorelle Blue **NEW STYLE**

135

Gaude is 190cm - Size L Creator Vintage in Garment Dyed Lava



CREATOR VINTAGE STTU831

The unisex garment dyed t-shirt

Iconic Creator fit & details

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM





SIZING Medium Fit XS - S - M - L - XL - XXL



*Seasonal colour - available until mid-2020, or while stocks last. Garment dyed product. Each garment may vary slightly in appearance.



ROCKER STTU758

The essential unisex t-shirt

Introducing the Rocker, our unisex fit t-shirt from the new Essentials Collection. This tubular 150gsm t-shirt is made from 100% organic cotton and offers a contemporary medium fitt.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 150 GSM





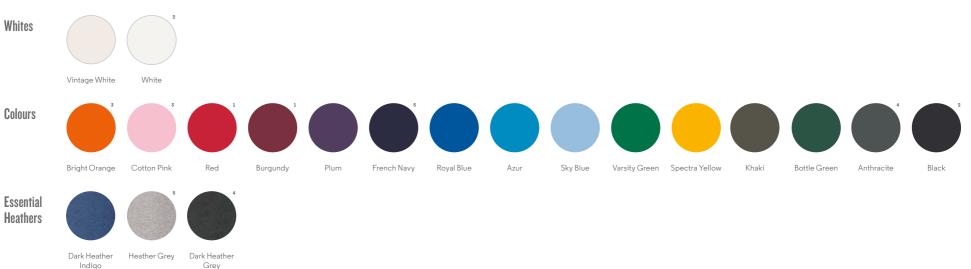
SIZING

Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours

THE ESSENTIALS COLLECTION

The Rocker is part of a family of products specially designed for digital retail, merchandising and high volume business.







Our 100% organic slub cotton jersey is a beautiful fabric that drapes fluidly on the body. Its delicate and uneven appearance comes from slub yarns that contain slight imperfections, bringing texture to the garment.



Ben is 188cm - Size L Stanley Adorer in Heather Grey

STANLEY ADORER STTM606

The men's light t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Essential Heathers

Heather Grey



STANLEY ADORER SLUB STTM635

The men's slub t-shirt

FABRIC

Slub Single Jersey 100% Organic ring-spun combed cotton 130 GSM

SIZING

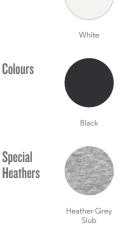
Medium Fit S-M-L-XL-XXL



CAPSULE

Seasonal style, available until mid-2020, or while stocks last

100 SAG

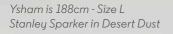




Ben is 188cm - Size L Stanley Adorer Slub in White



NEW STYLE



STANLEY SPARKER STTM559

The men's heavy t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 220 GSM

SIZING

Relaxed Fit XS - S - M - L - XL - XXL 3XL available in selected colours



50 SS BAG

¹Colour available in 3XL from June 2020

STANLEY FEELS STTM501

The men's fitted t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Fitted S - M - L - XL - XXL



.

90 SBAG







STANLEY ENJOYS MODAL STTM518

The men's modal t-shirt

FABRIC

Single Jersey 50% Organic ring-spun combed cotton, 50% Modal 140 GSM

SIZING

Medium Fit S - M - L - XL - XXL

COMBO Stella Lover Modal p.<u>66</u>





80 S BAG

STANLEY SKATER STTM605

The men's long t-shirt

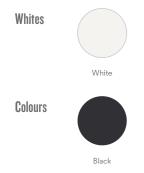
Features raw-edge finishing at sleeve and bottom hem and collar, and curved bottom hem.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Relaxed Fit S - M - L - XL - XXL





Arjan is 190cm - Size L Stanley Imagines Vintage in Garment Dyed Anthracite



STANLEY IMAGINES VINTAGE STTM530

The men's garment dyed t-shirt

Features raw-edge finishing at collar and sleeve hem

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 140 GSM

SIZING

Medium Fit S - M - L - XL

Whites

Garment Dyed White

Colours

Garment Dyed Anthracite

GO THE OTANO

80 S BAG

STANLEY PRESENTER STTM562

The men's v-neck t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit S - M - L - XL - XXL

COMBO COMBO Stella Evoker p.<u>70</u>

Whites White Colours Red Burgundy Royal Blue French Navy Stargazer Black Essential Heathers

Dark Heather

Grey

Cream Heather Heather Grey Grey



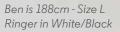
Black Heather Dark Heather

Denim

Blue









RINGER STTU827

The unisex ringer t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL





White/Black

White/Bright Black/White Red

Essential Heathers



Cream H Pink/ Heather Grey/ Bright Red French Navy



UNISEX **CATCHER SHORT SLEEVE** STTU825

The unisex contrast short sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS-XS-S-M-L-XL-XXL





Navy



Green



Heather Grey/ Royal Blue







CATCHER LONG SLEEVE STTU826

The unisex contrast long sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit XXS - XS - S - M - L - XL - XXL

Colours



White/Black

Essential Heathers



Heather Grey/ Heather Grey/ Burgundy French Navy



50 SS BAG

STANLEY SHUFFLER STTM560

50 SS BAG

The men's long sleeve t-shirt

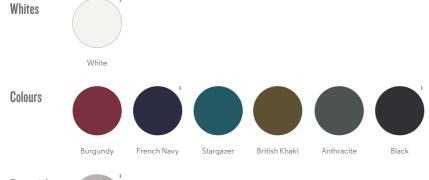
FABRIC

Single Jersey 100% Organic ring-spun combed cotton 180 GSM

SIZING

Medium Fit S - M - L - XL - XXL 3XXL available in selected colours

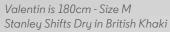






Heather Grey





156



STANLEY SHIFTS DRY STTM558

70 5 BAG

The men's dry handfeel long sleeve t-shirt

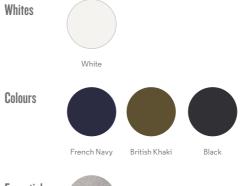
Features cuffed sleeve

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 200 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Essential Heathers



Heather Grey



STANLEY DEDICATOR STPM563

The iconic men's polo

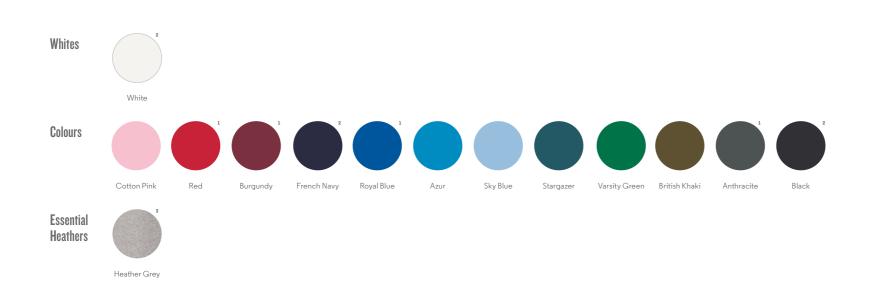
FABRIC

Piqué 100% Organic ring-spun combed cotton 230 GSM





SIZING Medium Fit S - M - L - XL - XXL 3XL and 4XL available in selected colours





ICONIC



STANLEY DEDICATOR DENIM STPM564

The men's denim polo



FABRIC

Piqué 100% Organic ring-spun combed cotton 220 GSM

SIZING

Medium Fit S - M - L - XL - XXL



ed Dark Washed Indigo



Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.







STANLEY STROLLER STSM567

The iconic men's crew neck sweatshirt with raglan sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

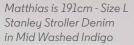




SIZING Medium Fit S - M - L - XL - XXL XS and 3XL available in selected colours









STANLEY STROLLER DENIM STSM568

The men's denim crew neck sweatshirt

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Colours



*Based on stock levels, some quantities may be OCSBL Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.



20 S BAG



The unisex crew neck sweatshirt

Features flatlock stitching and half-moon at back neck

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL XXS and 3XL available in selected colours



¹Colour available in XXS to XXL ²Colour available in XXS to 3XL *Based on stock levels, some quantities may be OCSBL



Tristan is 185cm - Size M Rise in Light Khaki







CHANGER STSU823

The iconic unisex crew neck sweatshirt

The unisex Changer is our perfect-fit crew neck sweatshirt. Made with 350gsm premium brushed fleece it features set-in sleeves, durable twin-needle top stitching, herringbone neck tape and half-moon detail, its classic proportions make this a collection favourite.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours



Our Vintage Heritage line is all about garment dyed t-shirts and sweatshirts in faded tones and with a washed-down effect, a key trend for SS20.



Matthias is 191cm - Size L Joiner Vintage in Garment Dyed Lava Grey

JOINER VINTAGE STSU720

The unisex garment dyed crew neck sweatshirt

Features classic vintage cross stitching at neck line

FABRIC

Terry Sweatshirt 100% Organic ring-spun combed cotton 300 GSM





SIZING Medium Fit XS - S - M - L - XL - XXL







STANLEY FLYER STSM565

The iconic men's hoodie sweatshirt

Features raglan sleeve and premium double self-fabric hood lining

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING Medium Fit S-M-L-XL-XXL 3XL available in selected colours





ICONIC

 Discover the Cruiser, our iconic unisex hoodie sweatshirt. Made from brushed 350gsm fleece, 85% organic cotton and 15% recycled polyester, it offers a contemporary style with just the right fit. Featuring a double-layered hood, set in sleeves and a kangaroo pocket design, its premium detailing is unrivalled.

UŅISEX CRUISER

The iconic unisex hoodie sweatshirt

1 4 10 1 FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM

. . . . SIZING

1

175

Medium fit XXS - XS - S - M - L - XL - XXL - ZXL - 4XL





28 COLOURS







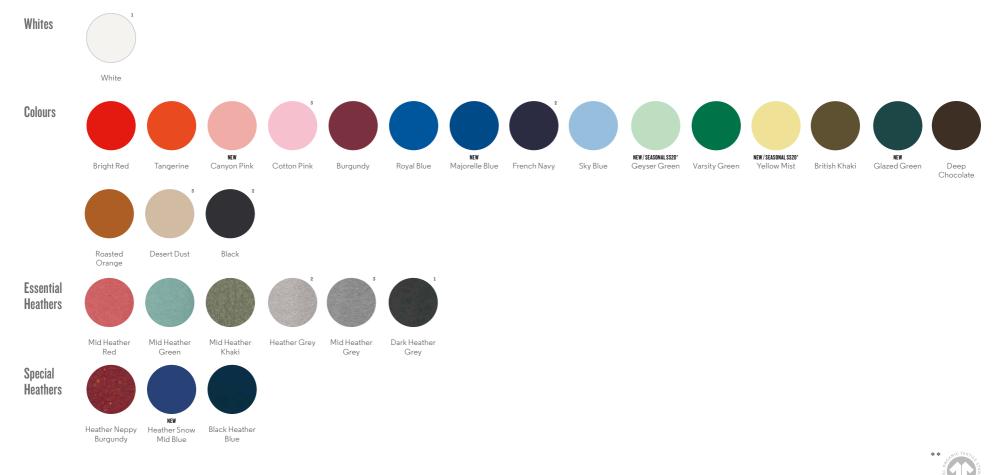


The iconic unisex hoodie sweatshirt

SIZING

Medium fit XS - S - M - L - XL - XXL XXS, 3XL, 4XL and 5XL available in selected colours





¹Colour available in XXS to 3XL ²Colour available in XXS to 4XL ³Colour available in XXS + 3XL from June 2020 *Seasonal colour - available until mid-2020, or while stocks last **Based on stock levels, some quantities may be OCSBL



CRUISER DENIM STSU719

The unisex denim hoodie sweatshirt

Iconic Cruiser fit & details

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL

Colours



20 S BAG

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

UNISEX CRUISER AOP STSU825

The unisex AOP hoodie sweatshirt

Iconic Cruiser fit & details

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL



Camouflage



20 SBAG







DRUMMER STSU812

The essential unisex hoodie sweatshirt

Introducing the Drummer, our unisex hoodie sweatshirt from the new Essentials Collection. This 280gsm brushed sweatshirt has set-in sleeves, kangaroo pocket, single jersey hood-lining and a clean knotted-finish drawstring.

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 280 GSM



SIZING

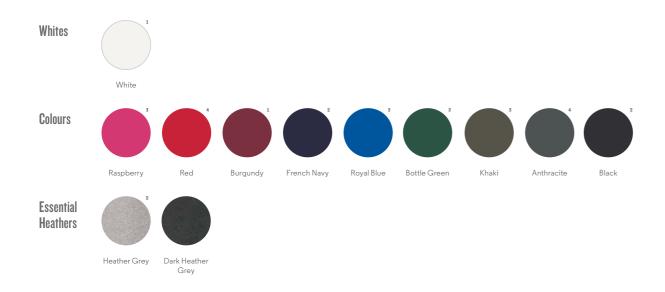
Medium Fit XS - S - M - L - XL - XXL - 3XL XXS, 4XL and 5XL available in selected colours



THE ESSENTIALS COLLECTION

The Drummer is part of a family of products specially designed for digital retail, merchandising and high volume business.









UNISEX SIDER STSU824

The unisex side pocket hoodie sweatshirt

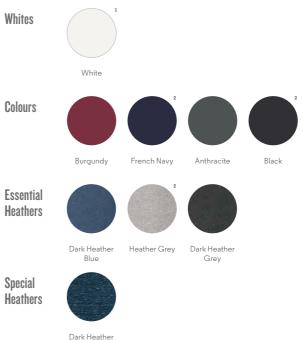
Features double self-fabric hood lining and flatlock stitching

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL 3XL and 4XL available in selected colours



Denim

20 S BAG



STANLEY CULTIVATOR STSM566

The iconic men's zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 350 GSM





SIZING

Medium Fit S - M - L - XL - XXL 3XL available in selected colours







CONNECTOR STSU820

The unisex zip-thru hoodie sweatshirt

Features single jersey hood lining, flatlock stitching and matt silver trims

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL XXS, 3XL and 4XL available in selected colours







20 SBAG

¹Colour available in XXS to 3XL ²Colour available now in XXS to 3XL / 4XL from June 2020 *Based on stock levels, some quantities may be OCSBL

STANLEY TRAILER STSM612

The men's high collar zip-thru sweatshirt

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Matthias is 191cm - Size L Stanley Trailer in Heather Grey



20 S BAG



STANLEY TRUCKER STSM611

The men's quarter zip sweatshirt

FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS - S - M - L - XL - XXL



French Navy Black

Essential Heathers



Heather Grey



WARMER SHERPA STSU715

10 SAG

The unisex sherpa lined zip-thru hoodie sweatshirt

Fully lined in recycled sherpa, including sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM 100% Recycled polyester (lining sherpa)

SIZING

Medium Fit XS - S - M - L - XL - XXL







BOUNDER STSU806

The unisex bomber sweatshirt

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL

Colours



Black

Essential Heathers

Heather Grey



20 SBAG

STANLEY SHORTENS STBM520

The men's jogger shorts

40 **5** BOX **5**

FABRIC

Terry

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL





Arjan is 190cm - Size L Stanley Shortens in Black





STANLEY STEPS STBM519

The men's terry jogger pants

FABRIC

Terry 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

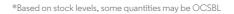
SIZING

Fitted S - M - L - XL - XXL

COMBO Stella Traces p.<u>113</u> Mini Shake p.<u>216</u>



20 S BAG



STANLEY STEPPER DENIM STBM313

The men's denim jogger pants

20 SBAG

FABRIC

Terry

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Fitted S - M - L - XL - XXL

COMBO Stella Tracer Denim p.<u>114</u>



Mid Washed Indigo

Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.









STANLEY MOVER STBM569

The men's brushed jogger pants

FABRIC

Brushed 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Colours



French Navy Black

Essential Heathers

Heather Grey





STANLEY MOVER AOP STBM570

The men's jogger AOP pants



FABRIC

Brushed

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit S - M - L - XL - XXL



Camouflage



Robin is 185cm - Size L Stanley Mover AOP in Camouflage

Mikkel is 189cm - Size L Stanley Innovates Denim in Mid Washed Indigo



STWM572 STANLEY INNOVATES DENIM

The men's denim shirt



FABRIC

Woven 100% Organic ring-spun combed cotton 170 GSM

SIZING

Medium Fit S-M-L-XL-XXL

COMBO Stella Inspires Denim p.<u>118</u>



**Based on stock levels, some quantities may be GOTS Indigo dyed product. Each garment may slightly vary in appearance. Body fabric may bleed into light prints, giving a vintage effect.

STANLEY BREAKS STJM580

20 SBAG

The men's light hoodie jacket

FABRIC

Ripstop 100% Recycled polyester 70 GSM

SIZING

Medium Fit S - M - L - XL - XXL









TREK STJU819

The unisex padded hoodie jacket

FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell, lining and filling) 70 GSM

SIZING

Medium Fit XS-S-M-L-XL-XXL





STANLEY HIKES STJM581

20 S BAG

The men's body warmer

FABRIC

Ripstop, Tafetta Lining 100% Recycled polyester (shell and lining), 100% Elastomultiester with Sorona® (filling) 70 GSM

SIZING

Medium Fit S - M - L - XL - XXL









Theo is 132cm - Size 7/8 Mini Creator in Majorelle Blue Laura is 133cm - Size 7/8 Mini Creator in Majorelle Blue

0

TATENTE

MINI CREATOR STTK909

The iconic kids' t-shirt

Meet the Mini Creator, a mini version of our adult Creator t-shirt. Crafted from 100% organic cotton, it is made to last, has our signature soft handfeel and the perfect proportions for kids.

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

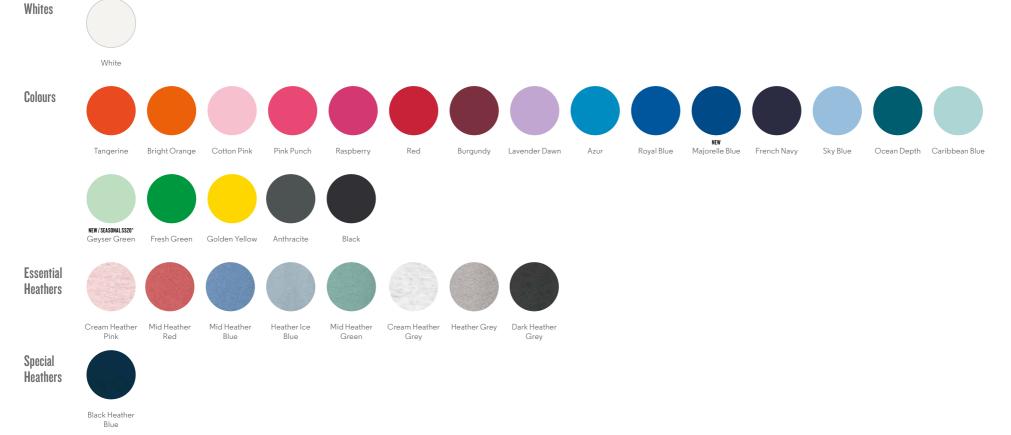




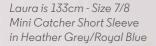
Stella Expresser p.<u>45</u> Stella Lover p.<u>47</u>

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)







208

Theo is 132cm - Size 7/8 Mini Catcher Short Sleeve in White/Bright Red



MINI CATCHER SHORT SLEEVE STTK914

The kids' contrast short sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Catcher Short Sleeve p.<u>74</u>, <u>153</u>



White/Bright White/French Red Navy

Essential Heathers

> Heather Grey/ Royal Blue



MINI HOPPER STTK907

The kids' long sleeve t-shirt

FABRIC

Single Jersey 100% Organic ring-spun combed cotton 155 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stella Singer p.<u>76</u> Stanley Shuffler p.<u>155</u>



Heather Grey



Theo is 124cm - Size 7/8 Mini Hopper in Heather Grey Tess is 116cm - Size 5/6 Mini Hopper in Cotton Pink



Idriss is 129cm - Size 7/8 Mini Sprinter Azur Laura is 131cm - Size 7/8 Mini Sprinter French Navy



MINI SPRINTER STPK908

The kids' polo

Features side slits at hem

FABRIC

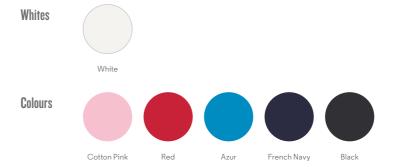
Piqué 100% Organic ring-spun combed cotton 220 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stanley Dedicator p.<u>159</u> Stella Devoter p.<u>78</u>





50 SS BAG

ICONIC

MINI CHANGER STSK913

The iconic kids' crew neck sweatshirt

The unisex Mini Changer is our iconic crew neck sweatshirt, specially made for children. Its premium materials, top-quality details and adapted proportions make it a perfect fit for kids.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)

COMBO Changer p.<u>87</u>, <u>167</u>

 Whites
 white

 Colours
 Image: Colour of the second secon

Cream Heather Heather Grey Pink





20 S BAG



Laura is 133cm - Size 7/8 Mini Scouter Majorelle Blue

MINI SCOUTER STSK916

The iconic kids' crew neck sweatshirt with raglan sleeve

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM





SIZING Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)





Theo is 132cm - Size 7/8 Mini Cruiser in Heather Cranberry

MINI CRUISER STSK911

The iconic kids' hoodie sweatshirt



Discover the Mini Cruiser, our iconic unisex hoodie sweatshirt perfectly adapted for kids. Featuring a double-layered hood and a kangaroo pocket, it comes in a wide range of colours with just the right fit for children.

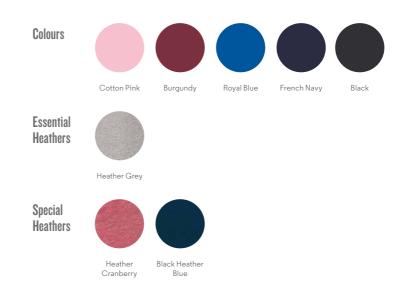
FABRIC

Brushed Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)

COMBO Cruiser p.<u>97, 177</u>





MINI RUNNER STSK912

The iconic kids' zip-thru hoodie sweatshirt

Features double fabric hood lining, clean herringbone internal tape finishing at zip, twin-needle top-stitching and premium matt silver trims and zip.

FABRIC

Brushed Sweatshirt

85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Connector p.<u>106</u>, <u>186</u> Stanley Cultivator p.<u>185</u> Stella Editor p.<u>105</u>



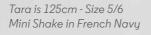
Cream Heather Heather Grey Pink



20 S BAG



Matthis is 128cm - Size 7/8 Mini Shake in French Navy





MINI SHAKE STBK910

The kids' jogger pants

FABRIC

Terry Sweatshirt 85% Organic ring-spun combed cotton, 15% Recycled polyester 300 GSM

SIZING

Medium Fit 3/4 (98-104cm) - 5/6 (110-116cm) 7/8 (122-128cm) - 9/11 (134-146cm) 12/14 (152-164cm)



Stanley Steps p.<u>192</u> Stella Traces p.<u>113</u>



French Navy

Essential Heathers

Heather Grey



40 S BAG

C7 R





PENCIL CASE STAU764

Woven pencil case

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size



Colours

Black

Essential Heathers

Heather Grey





GYM BAG STAU763

Woven gym bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

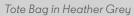
One size





obal Recycled Standard







TOTE BAG STAU760

Woven tote bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Heather Grey





Tote Bag AOP in Camouflage

TOTE BAG AOP STAU767

AOP woven tote bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

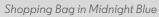
One size



Camouflage









SHOPPING BAG STAU762

Woven shopping bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Heather Grey



50 SS BAG

SHOPPING BAG AOP STAU768

AOP woven shopping bag

FABRIC

Canvas 80% Recycled cotton, 20% Recycled polyester 300 GSM

SIZING

One size





Camouflage



50 SBAG

bal Recycled Standard





CUSTOM MADE For you

We believe that Stanley/Stella offers the best collection of premium blank apparel on the market, and so do our customers. Each garment is carefully crafted with you in mind, from design and colour selection right through to packaging and customer care. Here's why we stand out above the crowd:

UNIQUE NETWORK OF OFFICIAL DEALERS

We work with a unique network of Official Dealers in Europe, **experts in textile decoration**. From digital to screenprinting to embroidery, our dealers are highly specialised in garment customization, using the latest technology and innovation to deliver the perfect customized garments to the end customer. The combination of our premium collections and best-in-class printability with their skill in decoration, guarantees a perfect end product, time after time. Our Official Dealers are more than partners, they are part of the Stanley/Stella family and share our premium and sustainable DNA.



If you are looking to order customized Stanley/Stella garments **please contact our Official Dealers directly**. You can find the contact details of all our dealers on www.stanleystella.com.

PREMIUM CUSTOMER CARE

Our premium products are matched by premium customer service. We guarantee you first-class personalised assistance throughout your journey with Stanley/Stella.

SUPERIOR PRINTING SURFACE

Our garments are not just supremely soft and comfortable to wear, but are also perfectly conceived for all kinds of decoration. Stanley/Stella collections are widely recognized as providing the best printability on the market. The materials we use and the refined processes we have developed give our garments an exceptionally smooth and even printing surface. This means that colours come out brighter, print coverage is more uniform, our garments need less pre-treatment and there's less ink wastage.



We provide detailed **Printing Guides** for each product to help you achieve the best printing results for your customers. The guides can be downloaded **from the product pages on www.stanleystella.com.**

EASY RELABELLING

Stanley/Stella garments allow for easy relabelling thanks to our **ingenious tear-off labels.** There are no other identifying features on our garments other than our trademark quality and style.

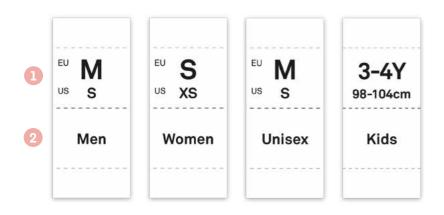


For non-GOTS certified dealers: make sure to remove the GOTS certification label from each garment before sending to the final customer. Failing to do so could result in significant fines from GOTS.

For GOTS certified dealers: make sure to replace the Stanley/Stella GOTS certification label with your own.

SIZE LABELS

- 1 EU sizing corresponds to one size smaller for the US market
- 2 Gender is mentioned on the reversed side of the label



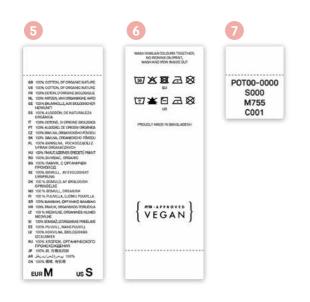
TEAR-OFF CARE LABELS

- 3 Certification Label
- 4 Stanley/Stella's main garment label with our HQ address
- 5 Composition translated into 28 languages
- 6 Wash care instructions
- 7 POT label (Purchase Order reference)



STANLEY/STELLA

Broken Broken Stands St





EXTENDED SIZING

Our adult sizing range is now extended, with selected styles and colours available from XXS right through to 5XL. Our kids sizing goes from 3/4 years all the way up to 12/14 years.

Use the **Special Sizes filter on our website** to see all the sizes available per style and colour.

UNRIVALLED STOCK LEVELS

We offer an unrivalled 98% stock coverage, meaning we can cover virtually ever single order we receive, every single day.

We hold a **high volume of stock** in our main colours and styles and offer full transparency on stock levels for each and every garment, giving you the peace of mind you need.



Registered customers can use the **View Stock Level** option on the product pages on our website to check real-time stock levels and inbound restocking dates on each and every style/colour with just one click.

You can also **set an alert to be notified when your favourite products are back in stock**. You can set this alert at the colour level of the product pages on www.stanleystella.com

OPTIMIZED PACKAGING

To simplify the ordering process we have harmonized the quantity of items per box:

Jackets / Sherpas	10 units per box
Sweatshirts / Pants / Sweat dresses	20 units per box
Polos / Shirts / Long Sleeves / Heavy T-shirts / Shopping Bags / Gym Bags / SJ Dresses	50 units per box
T-shirts / Tank tops / Tote Bags / Pencil Cases	100 units per box
Extended sizes (XXS & 4XL +)	Refer to website



Please refer to the product pages on our website for the most up-to-date packaging information.





CREATOR STTU755 | STELLA EXPRESSER STTW032 | MINI CREATOR STTK909



CREATOR STTU755 | STELLA EXPRESSER STTW032

Our Style Combos Guide helps you find the perfect Stanley/Stella pairings at a glance. Find which styles best match together for men, women and children along with the colours they are available in.

STYLE COMBOS





NEW STANLEY SPECTER STTM543 | STELLA DREAMER STTW013





STANLEY PRESENTER STTM562 | STELLA EVOKER STTW023





STANLEY ENJOYS MODAL STTM518 | STELLA LOVER MODAL STTW030









STANLEY SHUFFLER STTM560 | STELLA SINGER STTW021 | MINI HOPPER STTK907





STANLEY SHUFFLER STTM560 | STELLA SINGER STTW021



CATCHER LONG SLEEVE STTUB26 | CATCHER SHORT SLEEVE STTUB25





CATCHER SHORT SLEEVE STTU825 | MINI CATCHER SHORT SLEEVE STTK914





STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146 | MINI SCOUTER STSK916





STANLEY STROLLER STSM567 | STELLA TRIPSTER STSW146





STANLEY DEDICATOR STPM563 | STELLA DEVOTER STPW034 | MINI SPRINTER STPK908





STANLEY DEDICATOR STPM563 | STELLA DEVOTER STPW034





CRUISER STSU822 | MINI CRUISER STSK911





STANLEY FLYER STSM565 | STELLA TRIGGER STSW148





CHANGER STSU823 | MINI CHANGER STSK9/3









STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149 | MINI RUNNER STSK912





STANLEY CULTIVATOR STSM566 | STELLA EDITOR STSW149





NEW DRUMMER STSU822 | ROCKER STTU758 | STELLA JAZZER STTW039



STANLEY STEPPER DENIM STBM313 | STELLA TRACER DENIM STBW312





STANLEY STEPS STBM519 | STELLA TRACES STBW129 | MINI SHAKE STBK910





STANLEY STEPS STBM519 | STELLA TRACES STBW129









STANLEY HIKES | STJM58I STELLA WALKS STJW08I





STANLEY BREAKS STJM580 | STELLA WINDS STJW080





STANLEY INNOVATES DENIM STWM572 | STELLA INSPIRES DENIM STWW072





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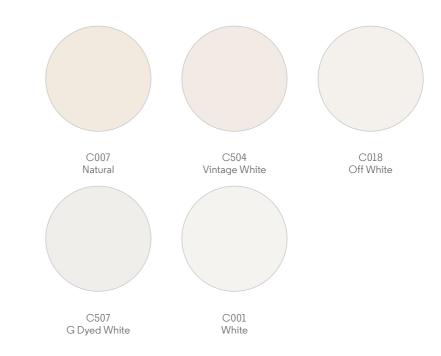
COLOUR CARD

As colour specialists, we strive every single day to achieve the right tone for the right garment. From rich, earthy tones to light, airy neutrals and pops of bright, vivid colour, we offer an ever-expanding range of classic and on-trend colours.

Our colour range is divided into: WHITES COLOURS ESSENTIAL HEATHERS SPECIAL HEATHERS ALL OVER PRINTS

For specific details on colour profiles (Pantone, CMYK and RGB references) make sure to consult the Colour Guide on api.stanleystella.com

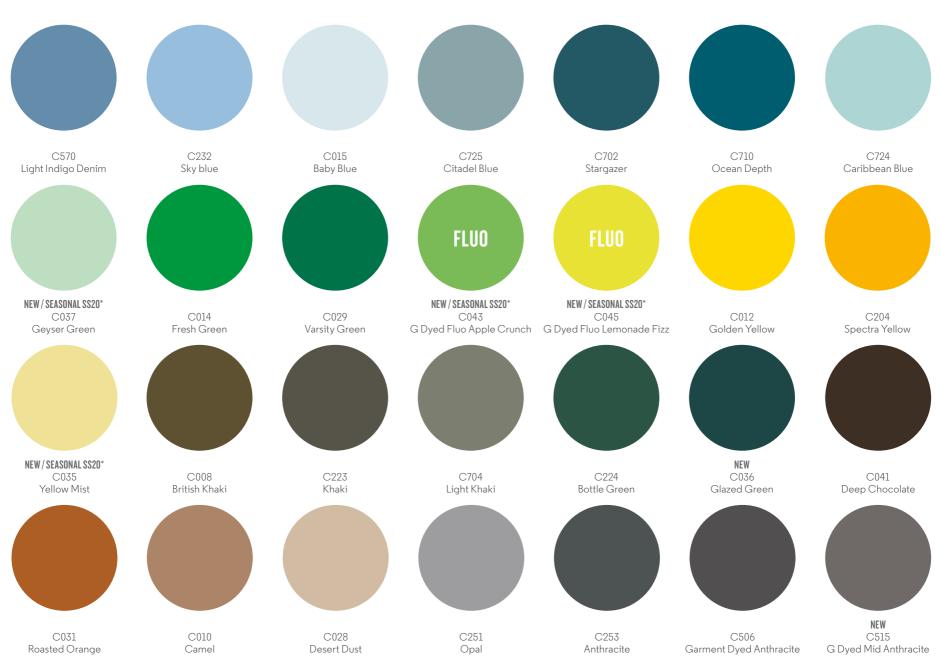
WHITES

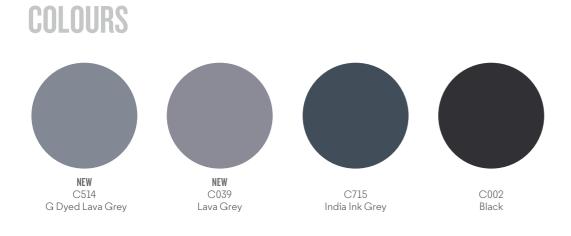


COLOURS

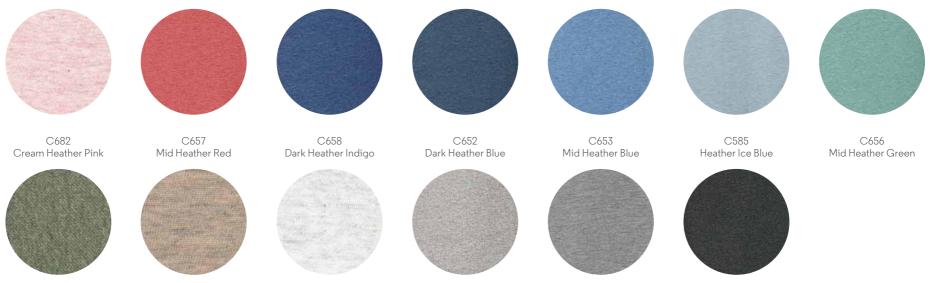


COLOURS





ESSENTIAL HEATHERS



C659 Mid Heather Khaki C592 Heather Sand C680 Cream Heather Grey C250 Heather Grey

ey

C650 Mid Heather Grey C651 Dark Heather Grey

SPECIAL HEATHERS





C589 Black Heather Cranberry



C664

Heather Grape Red

C588 Black Heather Blue



C673 Slub Heather Steel Grey



C670

C697 Heather Black Denim





Heather Neppy Burgundy



NEW C686 Heather Snow Glazed Green



C695 Ecru Neppy Mandarine



C587 Mid Heather Royal Blue



C700 Heather Snow Mid Blue



C255 Heather Grey Slub

C693 Heather Ash



C671 Slub Heather Grey

248



C582

Heather Eucalyptus

ALL OVER PRINT



C805 Camouflage